McGraw Hill Education

Where the Science of Learning Meets the Art of Teaching

	Monday, June 29	Tuesday, June 30	Wednesday, July 1
10:00 AM	Personalized Learning in Large Districts *Dr. Shanika Hope**	Efficacy in Learning *Al Essa**	Collaborative Conversations in the ELA Classroom
10:45 AM	Standards-Based Mini-Assessment in Everyday Instruction	Standards-Based Mini-Assessment in Everyday Instruction	Future Ready Schools: Preparing Students for Success *Tom Murray**
11:30 AM	Helping Students Succeed with Technology Infused Interim Assessments	Student Data Privacy: What Are We Really Talking About? *Andy Bloom**	A Data Driven Approach to Intervention
12:15 PM	The Personal Touch in Digital Instruction: Digital Teaching Platforms	Redesigning Education: Achieving Your Dream Digital Conversion *Dr. Heath Morrison**	Small Data is a Big Deal
1:00 PM	Student Data Privacy: What Are We Really Talking About? *Andy Bloom**	Helping Students Succeed with Technology Infused Interim Assessments	Visions of the Future: The 21st Century Math Classroom
1:45 PM	Meaningful Data: A Simple Way to Use Data to Inform Instruction	How to Utilize and Share the Best Resources for the Ultimate Impact	
2:30 PM	How to Utilize and Share the Best Resources for the Ultimate Impact	The Personal Touch in Digital Instruction: Digital Teaching Platforms	
3:15 PM	What it Means to Teach Differently *Dr. Heath Morrison**	Visions of the Future: The 21st Century Math Classroom	
4:00 PM	Social Media Study Strategies for Today's Students	Digital Resources in the Blended Classroom	
4:45 PM	Small Data is a Big Deal	Data! Who Cares if You Can't Use It! Real Time Data Dashboards	

- Differentiated Pedagogy
- Personalized Learning through Adaptive Technology
- Learning Assessment and Reporting
- Digital Conversion
- Unmatched Professional Development

*Featured Presenter

Andy Bloom
Chief Privacy Officer, McGraw-Hill Education

Andy has worked on privacy and security issues in education for over ten years including as a consultant with PwC and with the Graduate Management Admission Council, owners of the GMAT exam. He has been the Chief Privacy Officer at McGraw-Hill Education since 2013, and oversees the organizations handling of personal information for customers, students, and employees.

Al Essa
VP, Analytics and R&D, McGraw-Hill Education

Al brings 20 years of leadership experience to the conversation. His portfolio includes enterprise infrastructure services, identity management, e-learning, and technology planning. As CIO at MIT's Sloan School of Management where he was the Principal Investigator for the iLearn project, he received an MIT Excellence Award and two MIT Sloan Community Appreciation Awards. In his role at McGraw-Hill Education, Al focuses on turning data into actionable information that helps teachers inform instruction.

Dr. Shanika Hope
VP, National Urban Market Initiatives, McGraw-Hill Education, School

With nearly 20 years of experience, Shanika is a nationally recognized thought leader in Digital Literacy and Digital Curriculum. She earned her M.S.Ed. in math and science education and then completed her Ph.D in education leadership. Shanika is a former elementary school teacher, elementary and high school principal, and school turn around specialist. She is the former Assistant Superintendent for DC Public and Public Charter Schools.

Dr. Heath Morrison
SVP, Government Affairs, McGraw-Hill Education

Heath served as a teacher, principal, community superintendent, and superintendent in Reno, Nevada and Charlotte, North Carolina, and became AASA's National Superintendent of the Year in 2012. Under his leadership, both school districts saw rapid gains in state test scores and graduation rates. He has continuously led efforts to promote personalized plans of instruction for every student and utilize technologies as a way to inspire innovative teaching and learning.

Tom Murray
Digital Learning Director, Alliance for Excellent Education

Tom serves as the state and district digital learning director for the Alliance for Excellent Education located in Washington, DC. He has testified before the United States Congress and works alongside that body and the US Senate, the US Department of Education and state departments of education, corporations, and school districts throughout the country to implement digital learning while helping to lead Future Ready, Project 24 and Digital Learning Day.