



ambassador program

Class of 2018

Application for Membership





Thank you for your interest in becoming an Ambassador for the Class of 2018.

The McGraw-Hill Education Ambassador program recognizes the outstanding efforts of teachers around the country. We look forward to reviewing your application to join this esteemed group of educators. We welcome your application for the Class of 2018. Good Luck!!!

This application is simply one part of the application process. Please review the full application process and collect the additional related file(s) needed to accompany your application.

The completed application along with all related materials must be submitted to:

www.mheonline.com/ambassador OR
MHE.Ambassador@mheducation.com
No later than Friday, December 29, 2017

PERSONAL INFORMATION

Full Name: _____

Home Address: _____

Home City: _____

Home State: _____

Home Zip Code: _____

Email: _____

Phone Numbers (Please indicate which is the best to contact you)

Work Phone: _____

Home Phone: _____

Cell Phone: _____

PROFESSIONAL INFORMATION

Job Title: _____

Educational Institution: _____

Work Address: _____

Work City: _____

Work State: _____

Work Zip Code: _____

PROGRAMS

Programs: _____

Levels Taught: _____

What is the Ambassador Program?

The ambassador program is a relationship program focused on educational excellence and leadership. Ambassador members are part of a community of educational leaders recognized for successful implementations of programs such as *SRA Open Court Reading*, *Reading Mastery Signature*, and *Corrective Reading*, resulting in reading success for all students. Ambassadors will explore new ideas, seek new ways for students and teachers to succeed, and communicate each path to success to their peers. This includes working with each other and McGraw-Hill Education to provide the best products possible, to bring fresh ideas to historically successful programs, and relay this messaging to schools and educators who will most benefit from *Open Court Reading*, *Reading Mastery Signature*, and *Corrective Reading*.

New members to the Ambassador program must have solid, first-hand experience with these programs in order to be accepted, since our mission is to showcase best-practice examples of what educators are doing in classrooms.

With this in mind, please consider where your talents and expertise would best be showcased by making selections from the following 5 areas of focus.

Focus Areas:

Please select TWO focus areas. You may select additional if you have expertise in multiple areas. Please mark in order of preference from 1-? (ex: 1st, 2nd, 3rd, etc.)



PEER EDUCATION

Share your knowledge of *Open Court Reading*, *Reading Mastery*, and *Corrective Reading* and how to implement for results! If speaking is your forte, you may be asked to present webinars or workshops, present at conferences, or star in testimonial videos. Or, you might like to showcase your success as a model classroom for an open house event.

If you selected this area as one of interest to you, please elaborate on the work you have done within your educational environment and professional career that are “best practice” models from which other educators could learn (1 page maximum):

RESEARCH AND DATE

Are you a data guru? Then we would love to hear more about how you use research and data analysis to increase student engagement and performance. Research projects are open to a diverse range of subjects, looking at how to increase student performance.

If you selected this area as one of interest to you, please elaborate on the work you have done within your educational environment and professional career that are “best practice” models from which other educators could learn (1 page maximum)

EDUCATION ADVOCACY

This is your opportunity to tell your story to local media, state representatives, and/or other educators. You may also be asked to present your experience with *Open Court Reading*, or *Reading Mastery Signature*, and *Corrective Reading* at education shows and other McGraw-Hill Education sponsored events.

If you selected this area as one of interest to you, please elaborate on the work you have done within your educational environment and professional career that are “best practice” models from which other educators could learn (1 page maximum)

MARKET AND PRODUCT ADVISORY

In an advisory role, you can share your expertise and opinions about products, as well as promotional activities and campaigns

If you selected this area as one of interest to you, please elaborate on the work you have done within your educational environment and professional career that are “best practice” models from which other educators could learn (1 page maximum)

Member Profile

Please provide a checkmark by each area of the member profile to indicate that you meet each of the requirements. Please use the comments section if you need to clarify a particular item:



I certify that I am:

A full-time teacher, faculty member, instructional leader, or technology leader (Pre-K through 12 Teachers, District/Site Level Administrator)

Comments (if necessary):

An active user of the following program in my classroom with at least one course.

- SRA Open Court Reading
- SRA Open Court Foundational Skills Kits
- SRA Reading Mastery Signature Edition
- Corrective Reading
- Connecting Math Concepts

Comments (if necessary):

I certify that I am:

A “digital educator”. I am someone who fully functions in this digital world of communication with web, email, chat, podcasting, video, audio, etc., and am actively integrating this into my teaching and lifestyle.

Comments (if necessary):

A champion to improve instructional effectiveness and strategies

Comments (if necessary):

A leader in the implementation of effective professional development.

Comments (if necessary):

Available and committed to engaging with McGraw-Hill Education on project-based teams and willing to travel and attend McGraw-Hill Educational or educational, conference-related events and activities.

Comments (if necessary):

Personal Capacity for Membership

Evaluate how busy you are in your personal and professional life and determine your capacity for actively participating in a vibrant, collaborative community.



Would you have the time and capacity to participate in the following?

(please check the items that apply to you)

I could monitor Ambassador program activities and peer collaboration in the online McGraw-Hill Online Community at least one time every week as an effort to stay engaged with the group.

Comments:

I am interested in authoring content such as podcasts, best practices examples, sample supplemental materials, conference workshop materials, etc. as a vehicle to share my personal best practices with other educators. I could commit to engaging at least 3 times in my first year of membership in the Ambassadors Program.

Comments:

I am interested in participating with McGraw-Hill Education at the local, state, or national level to present at educational conferences and events. (We recognize that you must get permission for leave from your institution.)

Comments:

Permission for Participation / Acceptance Notification

It is imperative that your membership in the program receives the approval of the leadership at your campus, institution, or district.



Is the appropriate leadership at your institution aware of your application for membership?

Yes

No

****Please Include a Letter of Support from your Administrator for your participation****

Comments:

Contact Info of Executive Leadership / Administration at Your Institution

Should you be selected as a Ambassador, please provide the name and mailing address of the appropriate institutional leader, so that McGraw-Hill Education can send acknowledgement and recognition of your new membership.

Name:

Title:

Institution:

Mailing Address:

Name of Local Newspaper:

Newspaper Web Address:

Ambassador Video:

Please create a video of 2-3 minutes in length telling McGraw-Hill Education about who you are and why you believe you would make a great champion. This can be as simple as an introduction in front of a web camera, or it can be a fully edited piece – the decision is yours. We want to see WHO you are on and off the page. This video should then be posted online (youtube, teachertube, etc.) for us to view.

The URL Link to my video is:

http://



Final Comments / Input

Please provide any additional information that was not included in your application or personal video project that you would like to be considered as a part of your application (500 Words maximum):

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SUBMIT YOUR APPLICATION!

Please follow the instructions in the online application and attach this document in either .doc or .pdf version of this application to your email response addressed to:

MHE.Ambassador@mheducation.com OR
www.mheonline.com/ambassador

DEADLINE is Friday, December 29, 2017

*If you have specific questions about the Ambassador Program, you may email **MHE.Ambassador@mheducation.com** for more information.*