



connect®

Required=Results

Connect to Engagement

Instructors who require students to use McGraw-Hill Connect® are seeing better engagement among their students.

With Connect as mandatory part of the syllabus, students come to class more prepared, are more active in off- and online discussions, and get better grades.

Instructors are also realizing a reduction in preparation and grading time. When coupled with Connect's reporting capabilities, instructors have the ability to offer students the help they need, when they need it.

“Requiring digital resulted in an increase in grade levels as well as improved in-class discussion and engagement. I’m able to spend more time in lecture on concepts and recent advances in research for every topic covered.”

Dr. Murad Odeh
South Texas College
Associate Professor, Biology

#requiredequalsresults
requiredequalsresults.com

What are instructors saying about requiring Connect in their courses?



"If Connect assignments were optional, very few students would use the program, and even then it would be sporadic. Requiring LearnSmart be completed prior to class every week ensures that students will have become, at the very least, somewhat familiar with the assigned material, if not very familiar with it."

Richard Ellefritz
Oklahoma State University
Visiting Professor, Sociology

"Students are busy people, and have a lot of demands on their time. If I didn't require the digital content, they simply wouldn't do it. Students frequently comment about how valuable they find the online content."

Marika Lamoreaux
Georgia State University
Lecturer, Psychology

"The digital tools allow my online courses to be much more interactive and they engage the students much better."

Kimberly Hurns
Washtenaw Community College
Instructor, Business

"I really believe the students who need Connect the most are unfortunately the ones who will opt out of it unless it is required."

Melissa B. Frye
University of Central Florida
Associate Professor, Finance

"Requiring the digital resources in Connect has been a key factor in my students' success. The overall scores in my courses have improved since I began using Connect."

Christine Poythress
Middle Tennessee State University
Instructor, General Education

"Requiring digital increased assignment completion, which definitely increased student participation and engagement, and as a natural result, student grades increased."

Brad Fillmore
Eastern Washington University
Associate Professor, Anatomy & Physiology