

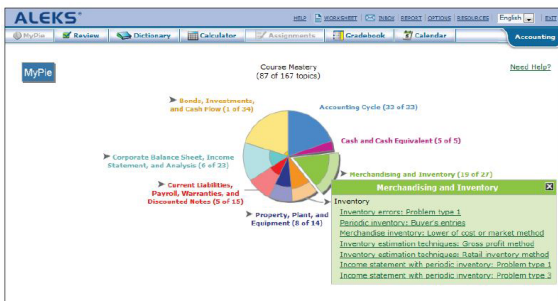


## Improve Student Performance in Accounting, Save Valuable Instructor Time

Are your students prepared for their intermediate accounting course? Is there inconsistency between homework and test scores?

ALEKS for Accounting successfully addresses these core challenges and many more.

With decades of scientific research behind its creation, ALEKS brings the most advanced adaptive learning system that ensures student success.



The ALEKS Pie provides students with individualized learning on the topics they are most ready to learn.



Students using ALEKS performed significantly better than those who had not on the exams that tested the underlying financial accounting material. Furthermore...I spent far less office-hour time tutoring students on the fundamental material.”

– Ryan Baxter and Jay Thibodeau  
*Bentley University, MA Issues in Accounting Education: Nov 2011; Vol. 26, No. 4*

# ALEKS delivers a student-friendly learning experience

Using adaptive artificial intelligence, ALEKS delivers an individualized learning experience tailored to students' unique strengths and weaknesses.

- Targets Critical Knowledge Gaps
- Open-Response Environment
- Motivates Student Learning
- Students Review on Their Own Time



The ALEKS Instructor Module includes intuitive customization and management features that save instructors valuable time and effort.

- Flexible Curriculum Aligns with Syllabi and Textbooks
- Automated Reports Track Student Progress
- Simple Implementation and Setup
- Reduce Office-Hour Demand and Need for Class Review



Among other factors, the amount of time that has transpired since a student took intro financial accounting is negatively associated with performance in intermediate accounting... We find evidence that ALEKS helps moderate these negative correlations...online tutors such as ALEKS are an effective tool in bringing students up to an equal level of competence."

– Mark Jackson and Betty Cossit,  
University of Nevada, Reno *Advances in Accounting Education: 2015; Vol. 16, 1-9*