

Building a Foundation for Success:

Addressing Access and Achievement in Higher Education



How can you support Access & Achievement?

Institutions can help support students by creating a space to focus on their academic goals, providing high-quality course materials from the first day of class. Instruction can be customized to meet the needs of diverse students and varying skill levels through adaptive software that creates personalized paths to success.



Basic Needs

While many organizations have instituted programs to help access through affordability and lowering some academic barriers to entry, many have not addressed access to the necessities of life such as healthy food.

In Fall 2021, over 58% of Canadian post-secondary students reported some level of food insecurity. If left unchecked, a lack of access to necessities will continue to get in the way of academic achievement, which can lead to dissatisfaction with the overall higher education experience.



Day One Access

Equitable Education will never be achieved if access to course materials remains a privilege. Further efforts should be undertaken to increase access to course materials to facilitate and support learning.

Institutions should take steps to provide access to needed course materials prior to the first day of class and throughout the learners' higher education experiences.



Adaptive Learning

Instruction should meet and engage students where they are. Adaptive software can create tailored and dynamic paths for student success.

Every student has their own unique learning ability, pace, and circumstance, so instruction should be customized using adaptive technologies that zero in on what students know or do not know.

How can McGraw Hill help?

Access

Students can save up to 50% on their course materials versus the cost of a print text paired with digital learning solutions.

Achievement

Research shows that students who have access to high-quality course materials on the first day of class perform 20% better than those who wait 2 weeks.



Inclusive Access Means...

\$400,000

in savings for students at York University since May 2021 through their Day1Digital program.

94%

of Conestoga College students felt less stressed because they didn't have to purchase their textbook.

85%

of students opt in to Wilfrid Laurier University's Digital Textbook Access program each term.

Inclusive Access: A Win-Win

"With Inclusive Access, I don't have to worry about students waiting to get their textbooks because the bookstore lines are too long. The students are up and running with access to their eBook, assignments, and quizzes on Day 1, which means I can start diving into the material on Day 1. I can also be assured that students will not opt to purchase a used or older edition of the text. Finally, the cost of texts using Inclusive Access is orders of magnitude lower than purchasing traditional, paper-based texts. It's a real win-win for me and the students!"

Instructor, Wilfrid Laurier University

