McGraw Hill

Because learning changes everything.®

New
Corporate Finance Application-Based Activities

The Connect **Application-Based Activities (ABAs)** provide students valuable practice using problem-solving skills to apply their knowledge to realistic scenarios. Students progress from understanding basic concepts to using their knowledge to solve problems.

Application-Based Activities (ABAs) are available for the following titles within McGraw Hill Connect®:

- Ross, Fundamentals of Corporate Finance 13e
- Cornett, M: Finance 5e
- Hillier, Corporate Finance 3e
- Hillier, Corporate Finance 4e
- Hillier, Fundamentals of Corporate Finance 4e

Corporate Finance Application-Based Activities

As a learning science company, we created these Application-Based Activities to help students develop their higher-order thinking skills aligned with Bloom's Taxonomy. By assigning these activities, you can help students move from simple memorization to concept application.

Bloom's Taxonomy

REMEMBER	UNDERSTAND	APPLY	ANALYSE	EVALUATE	CREATE

Lower Order Thinking Skills
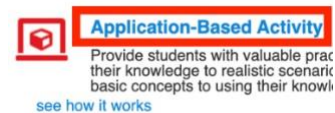
Higher Order Thinking Skills

Available ABAs:

1. The Goals and Activities of Financial Management
2. Review of Accounting
3. Financial Analysis
4. Financial Forecasting
5. Operating and Financial Leverage
6. Working Capital and the Financing Decision
7. Current Asset Management
8. Sources of Short-Term Financing
9. The Time Value of Money
10. Valuation and Rates of Return
11. Cost of Capital
12. The Capital Budgeting Decision
13. Risk and Capital Budgeting
14. Capital Markets
15. Investment Banking
16. Long-Term Debt and Lease Financing
17. Dividend Policy and Retained Earnings
18. International Financial Management
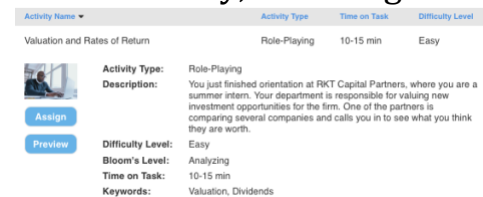
How to Access ABAs in Connect:

- Log in to www.mhhm.com with your username and password
- Open your Connect course section
- Select "+ add assignment."

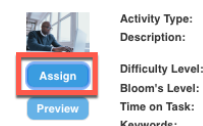+ Add Assignment

- Select "Application-Based Activity."

Application-Based Activity
Provide students with valuable prac their knowledge to realistic scenaric basic concepts to using their knowl
see how it works

- Select an activity for an overview of the assignment, estimated time to complete, preview the activity, and assign it.

Activity Name ▾	Activity Type	Time on Task	Difficulty Level
Valuation and Rates of Return	Role-Playing	10-15 min	Easy

Activity Type: Role-Playing
Description: You just finished orientation at RKT Capital Partners, where you are a summer intern. Your department is responsible for valuing new investment opportunities for the firm. One of the partners is comparing several companies and calls you in to see what you think they are worth.

Assign
Preview

Difficulty Level: Easy
Bloom's Level: Analyzing
Time on Task: 10-15 min
Keywords: Valuation, Dividends

- To assign, click the "Assign" button.

Activity Type:
Description:

Assign
Preview

Difficulty Level:
Bloom's Level:
Time on Task:
Keywords:

- Complete the assignment details on the next screen and then click "Assign."