

## Promoting Cause and Career in Higher Education

Ensure Students' Career Readiness



### How can you support Cause & Career?

Students should feel that there is a purpose for their higher education – a career. Providing students with the necessary skills to be successful and to know what to expect in the workplace is important for them to feel engaged in their studies. That's why instructors should ensure students are set up for success beyond their higher education studies by establishing a focus on career readiness skills.



#### Hands-On Assignments

Prioritize hands-on assignments like simulations, case studies, and collaborative projects to bridge theory and practice, ensuring diverse student engagement and skill development.



#### Realistic Experiences

Immerse students in real-world scenarios, industry challenges, and practical experiences. This prepares them for future careers, fostering problem-solving skills beyond theoretical concepts.



#### Engage in Employer Collaboration

Collaborate with employers through guest lectures, panels, and mentorship to connect students with industry insights and opportunities, promoting equity in learning outcomes and career readiness.

### How does McGraw Hill help support Career Readiness?

#### Relevant and Diverse Resources

Each of our resources contain an array of pedagogical elements such as cases, examples, and feature boxes to make course content relevant and relatable to students. We partner with industry leaders and researchers to ensure content is realistic but approachable for all learners.



#### Variety of Assignment Types

Our resources offer a variety of different assignments including content using industry relevant tools to engage students of all learning types and prepare them with skills they will need in their future careers.

#### Access to Real-World Tools

Our learning technologies enable students to develop practical skills that mirror those required in their future careers. Tools such as simulations, virtual labs, and industry-specific software such as Excel or Tableau ensure students are job-ready by providing real-world hands-on experience.

