

McGraw Hill Virtual Operations Management Summit: Innovative Ideas for Teaching Operations and Supply Chain in a Digital Age

October 9th, 2020

10:00 AM – 5:00 PM EASTERN TIME

To Register [Click this URL:](#)

http://info.mheducation.com/OPM20F-OperationsManagementVirtualEvent_RegistrationLandingPage.html

McGraw Hill

Event Details

A New Digital Age is Upon Us

McGraw Hill is hosting a virtual event for Operations Management and Supply Chain Educators focused on teaching and improving student outcomes. In this new age of digital first, there are new challenges and new possibilities in the classroom and beyond.

Join our esteemed authors and educators and learn how we can improve the student experience and build a better and more motivated online experience.

We look forward to having you!



Session Details Below

10:00 AM –10:15 AM EDT

Welcome! – McGraw Hill Operations Management & Decision Sciences Team

Speakers: Harper Christopher and Noelle Bathurst

Introductions, Housekeeping, and Agenda!

10:15 AM–11:00 AM EDT

Successes Teaching Operations Management and Supply Chain Management

A panel discussion sharing and networking how various programs nationwide are incorporating Digital Learning in Operations Management programs.

- *Tracie Lee - Boise State University*
- *Corinne Karuppan - Missouri State University*
- *Lisa Houts Spencer - Cal State University, Fresno*
- *Steven Lundregan - Ohio State University*
- *James Abbey - Texas A&M University*

11:00 AM –12:00 PM EDT

COVID-19 Trends in Supply Chain and Applying Them in the Classroom

Bob Jacobs, University of Indiana

12:00 PM – 12:15 PM EDT

Break

12:15 PM – 1:00 PM EDT

Strategic Operations Management

Gerard Cachon, The Wharton School, University of Pennsylvania

Christian Terwiesch, The Wharton School, University of Pennsylvania

The authors discuss how their view of strategic operations management not only motivates students, but also provides them with the conceptual knowledge needed to understand the rise and fall of companies as well as future growth opportunities.

1:00 PM – 1:30 PM EDT

Lunch Break

1:30 PM – 2:00 PM EDT

Own Your Future: Career Readiness for Operations & Supply Chain

Ashley Pridon, EcoLab Vice President of Global QSR for McDonald's

Ashley will share experiences and practical advice on how to take your career to the next level and "get things done" when working with large Fortune 500 companies like McDonalds.

2:00 PM – 2:15 PM EDT

Break

2:15 PM – 3:00 PM EDT

Building Relevance into the OM Course: Using Digital Tools for Student Success.

Steve Melnyk, Michigan State University

Morgan Swink, Texas Christian University

3:00 PM– 3:15 PM EDT

Break

3:15 PM-3:45 PM EDT

A Focus on Practice Operations Management: Gaming to Motivate Students.

James D. Abbey, Mays Business School, Texas A&M University

3:45 PM -4:00 PM EDT

Break

4:00 PM – 4:45 PM EDT

Using Digital Platforms and Adaptive Reading and Practice to Teach Operations Management

Leslie Sukup, Ferris State University

4:45 PM – 5:00 PM EDT

Final remarks and wrap up

