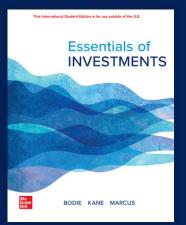# Essentials of Investments

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2024 Release

Overview

This market-leading undergraduate investments textbook continues to evolve along with the changes in the financial markets yet remains organized around one basic theme — that security markets are nearly efficient, meaning that you should expect to find few obvious bargains in these markets. This text places great emphasis on asset allocation while presenting the practical applications of investment theory. The text also focuses on investment analysis, which allows us to present the practical applications of investment theory and convey practical value insights. A collection of Excel spreadsheets is provided to give you the tools to explore concepts more deeply. In their efforts to link theory to practice, the author team also makes their approach consistent with that of the CFA Institute. Included are questions from previous CFA exams in our end-of-chapter problems and CFA-style questions derived from the Kaplan Schweser CFA preparation courses.

What You Need to Know

Excel Integration

Throughout the book it is used in examples and in the chapter feature.

Integrated Excel

A live seamless experience. Choose your auto-grading solution, either grading for formula accuracy or for the solution value.

CFA Problems

Several questions from past CFA exams are provided in applicable chapters. These represent questions that professionals in the field believe are relevant to the practicing money manager.

Connect Kaplan CFA Questions

Partnering with Kaplan Schweser, more than 1,000 additional sample CFA questions for the CFA exams.

◆ **Writing Style**
Formal, Clear, Precise

◆ **Prerequisite**
Investments

◆ **Duration of Course**
1 Semester

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This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component.

A complete list of Release Notes for this title is available within your Connect course at **connect.mheducation.com**

Big Changes in this Release

✓ New data sources with current investment information to reflect post-Covid changes in the industry

✓ New Algorithmic Integrated Excel Problems in Connect

✓ Refreshed inclusive content guidelines were implemented to eliminate any generalizations and stereotypes around gender, abilities/disabilities, race/ethnicity, sexual orientation, diversity of names, and age. In addition, best practices in assessment creation were employed to eliminate cultural, cognitive, and affective bias. More diverse voices were also involved in the review and creation of the content.