

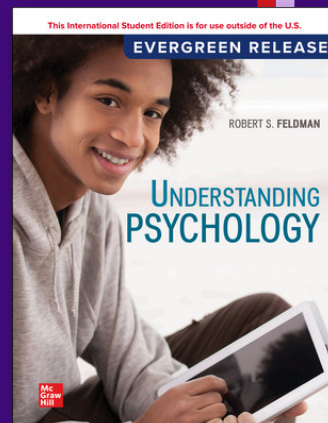


# Understanding Psychology

Robert Feldman

1265200653 • 9781265200657

2024 Release



## Overview

Understanding Psychology focuses on Students First, to engage students' attention and teach them about the discipline, with the result that students learn the course content and become excited about the field of psychology. Shaped by decades of experience, Dr. Feldman believes that an effective introduction to a discipline must be oriented to students: informing them, engaging them, and exciting them about the field and helping them connect it to their world. It needs to embody the principles of contemporary learning science and present the material in a way that draws students into the discipline and stimulates their thinking. Updated to include the latest research from diverse scholars, the author wants every student to see themselves in Understanding Psychology. Its modular format and integrated pedagogical tools pair with McGraw Hill's Connect platform to provide a range of resources to both animate students about the field and help them master the content of the course.

## What You Need to Know

### From the Perspective of...

Every chapter includes questions connecting psychological concepts with career perspectives.

### Exploring Diversity

Dr. Feldman shows the ways psychology informs and is informed by issues relating to the multiculturalism of our global society.

### Pedagogical Support

Among the other integrated strategies and study-skill development that are hallmarks of the program, "Study Alerts" point out important and challenging concepts with tips how to learn them.

### Real-World Applications for the Science of Psychology

"Applying Psychology in the 21st Century" highlights the relevance of psychology by presenting current and potential applications of psychological theory and scholarship to real-world problems. Similarly, "Neuroscience in Your Life" illuminates the wide-ranging implications of the field's research findings.

## Table of Contents

### 1. Introduction to Psychology

**Module 1** Psychologists at Work

**Module 2** A Science Evolves: The Past, the Present, and the Future

**Module 3** Psychology's Key Issues and Controversies

*Continued on next page.*

# Understanding Psychology

Robert Feldman

2024 Release | 1265200653 • 9781265200657

## Table of Contents *continued*

### 2. Psychological Research

**Module 4** The Scientific Method

**Module 5** Conducting Psychological Research

**Module 6** Critical Research Issues

### 3. Neuroscience and Behavior

**Module 7** Neurons: The Basic Elements of Behavior

**Module 8** The Nervous System and the Endocrine System:  
Communicating Within the Body

**Module 9** The Brain

### 4. Sensation and Perception

**Module 10** Sensing the World Around Us

**Module 11** Vision: Shedding Light on the Eye

**Module 12** Hearing and the Other Senses

**Module 13** Perceptual Organization: Constructing Our View of  
the World

### 5. States of Consciousness

**Module 14** Sleep and Dreams

**Module 15** Hypnosis and Meditation

**Module 16** Drug Use: The Highs and Lows of Consciousness

### 6. Learning

**Module 17** Classical Conditioning

**Module 18** Operant Conditioning

**Module 19** Cognitive Approaches to Learning

### 7. Memory

**Module 20** The Foundations of Memory

**Module 21** Recalling Long-Term Memories

**Module 22** Forgetting: When Memory Fails

### 8. Cognition and Language

**Module 23** Thinking and Reasoning

**Module 24** Problem Solving

**Module 25** Language

### 9. Intelligence

**Module 26** What Is Intelligence?

**Module 27** Variations in Intellectual Ability

**Module 28** Group Differences in Intelligence: Genetic and  
Environmental Determinants

### 10. Motivation and Emotion

**Module 29** Explaining Motivation

**Module 30** Human Needs and Motivation: Eat, Drink, and Be  
Daring

**Module 31** Understanding Emotional Experiences

### 11. Sexuality and Gender

**Module 32** Gender and Sex

**Module 33** Understanding Human Sexual Response: The Facts  
of Life

**Module 34** The Diversity of Sexual Behavior

### 12. Development

**Module 35** Nature and Nurture: The Enduring Developmental  
Issue

**Module 36** Prenatal Development: Conception to Birth

**Module 37** Infancy and Childhood

**Module 38** Adolescence: Becoming an Adult

**Module 39** Adulthood

### 13. Personality

**Module 40** Psychodynamic Approaches to Personality

**Module 41** Trait, Learning, Biological and Evolutionary, and  
Humanistic Approaches to Personality

### 14. Health Psychology: Stress, Coping, and Well-Being

**Module 43** Stress and Coping

**Module 44** Psychological Aspects of Illness and Well-Being

**Module 45** Promoting Health and Wellness

### 15. Psychological Disorders

**Module 46** Normal Versus Abnormal: Making the Distinction

**Module 47** The Major Psychological Disorders

**Module 48** Psychological Disorders in Perspective

### 16. Treatment of Psychological Disorders

**Module 49** Psychotherapy: Psychodynamic, Behavioral, and  
Cognitive Approaches to Treatment

**Module 50** Psychotherapy: Humanistic, Interpersonal, Group,  
and Online Approaches to Treatment

**Module 51** Biomedical Therapy: Biological Approaches to  
Treatment

### 17. Social Psychology

**Module 52** Attitudes and Social Cognition

**Module 53** Social Influence and Groups

**Module 54** Prejudice and Discrimination

**Module 55** Positive and Negative Social Behavior

**Module 56** Diversity, Equity, Inclusion, and Culture



## This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component. A complete list of Release Notes for this title is available within your Connect course at [connect.mheducation.com](https://connect.mheducation.com)

## Big Changes in This Release

### DEI and Social Psychology

A new concluding module called Diversity, Culture, Conflict, and Cooperation in the Social Psychology chapter addresses questions of how diversity affects individual behavior, how we observe and understand other people, and how our understandings (and misunderstandings) of our differences can lead to cooperation and/or conflict.

### Up-to-Date Research

Hundreds of new citations have been added, and most of them refer to articles and books published in the past two to three years. A focus has been to include research conducted by underrepresented researchers, as well as studies that include experimental participants who themselves are members of underrepresented groups.

### McGraw Hill Immersive Brain

Providing opportunities for students to learn about the brain and its connection to behavior through interactive activities, three-dimensional dynamic figures of the brain are embedded within the e-book, SmartBook, Connect, and ReadAnywhere App, and are assignable through Application-Based Activities. Students can manipulate the visuals to explore key structures and functions, improving their understanding of how the brain works.

For more information, **contact your rep today!**