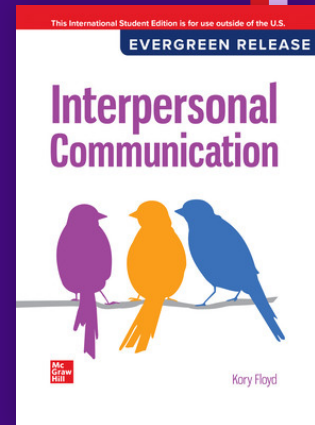


Interpersonal Communication

Kory Floyd

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2024 Release



Overview

Interpersonal Communication helps students see how communication not only affects their relationships but also influences their health, happiness, and quality of life. Author Kory Floyd encourages students to go beyond commonsense notions about communication and helps them see the value of investigating interpersonal processes - both face-to-face and online - in a systematic manner.

Interpersonal Communication meets students where they are, speaking to them in a way that engages them and helping them to use both the content and the cognitive tools to relate theories and concepts to their own experiences.

- Seamless integration of scholarship, theory, and skills
- Emphasis on critical thinking and self-reflection
- Examples with real-world relevance relate content to real life
- Online and electronically mediated communication addressed in every chapter
- Culture, gender and diversity integrated throughout the text
- Enhanced coverage of deceptive communication

What You Need to Know

Assess Your Skills

Boxes located throughout the text ask learners to evaluate their competence in specific interpersonal skills.

Learn It/Apply It/Reflect on It

This feature encourages students to assess their comprehension, practice theory in their own lives, and improve their self-awareness.

Communication Dark Side/Light Side

These boxes throughout the text examine the common positive and negative communication issues that people face.

Fact or Fiction?

Prompts students to challenge their assumptions about interpersonal communication.

Table of Contents

Part 1 - Fundamentals of Interpersonal Communication

1. About Communication
2. Culture and Gender
3. Communication and the Self
4. Interpersonal Perception

Part 2 - Interpersonal Communication Skills in Action 5 Language

6. Nonverbal Communication
7. Listening
8. Emotion

Part 3 - Dynamics of Interpersonal Relationships

9. Forming and Maintaining Personal Relationships
10. Interpersonal Communication in Close Relationships
11. Interpersonal Conflict
12. Deceptive Communication



This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component.

A complete list of Release Notes for this title is available within your Connect course at connect.mheducation.com

Big Changes in this Release

✓ Over 50% New Scholarly References

The research has been thoroughly updated, including the latest scholarship around gender identity and changes in relationships affected by the COVID-19 pandemic.

✓ Updated Examples

New chapter-opening vignettes, refreshed examples in every chapter, and new photos throughout enliven the content.

✓ Social Media and Online Communication

There is an increased focus on the growing role that electronically mediated forms of communication have on our interpersonal lives, including guidance on managing one's image online; perceiving the self and others over social media; and maintaining relationships at a distance.

✓ Enhanced Coverage of Deceptive Communication

including questions of ethical and cross-cultural perspectives on deception.

✓ Connect's Video Capture Powered by GoReact

makes it easy for students and instructors to capture videos with just a smartphone, tablet, or webcam. Use Video Capture to create your own custom video-capture assignment, including exercises and presentations. With customizable rubrics, time-coded comments, and visual markers, students will see feedback at exactly the right moment, and in context, to help improve their skills.