Contemporary Management

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2024 Release

This International Student Edition is for use outside of the U.S.

CONTEMPORARY
Management

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Overview

Contemporary Management 2024 Release mirrors the most up-to-date account of changes taking place in today's management practices by incorporating recent developments in management theory and research. It provides timely examples of how managers of companies, large and small, address the challenges and opportunities they face and how they can effectively meet them. A hallmark strength of the product is how it infuses real managers who seize opportunities, overcome challenges, and effectively manage and lead their organizations in the Manager as a Person feature seamlessly integrated into the narrative in the boxed material.

What You Need to Know

Rich and Relevant Examples

Uses real-world examples and stories about managers and companies to drive home applied lessons.

A Manager's Challenge

Poses a chapter-related challenge and how managers in one or more organizations responded to that challenge. These opening vignettes demonstrate the uncertainty and excitement around the management process.

Manager as a Person

Focuses on how real managers brought about change within their organization based upon real-life, on-the-job challenges.

Extensive End-of-Chapter Applications

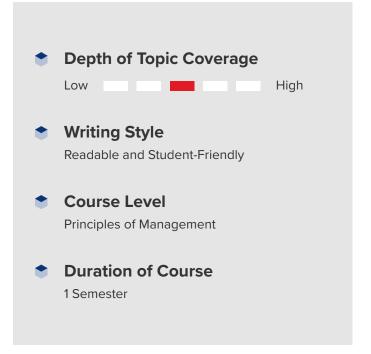Provides a variety of experiential exercises to help students apply what they've learned to the management concepts.

Depth of Topic Coverage

Low ▢ ▢ ▮ ▢ ▢ High

Writing Style

Readable and Student-Friendly

Course Level

Principles of Management

Duration of Course

1 Semester

Table of Contents

This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component. A complete list of Release Notes for this title is available within your Connect course at **connect.mheducation.com**

Big Changes in this Release

Contemporary Management 2024 Release
Refreshes examples, research, figures, tables, statistics, and photos throughout with the most up-to-date Manager's Challenge, Manager as a Person, Ethics in Action, Managing Globally, Focus on DEI&B, Management Insights, and the Cases in the News.

Increasing Diversity in the Workplace
Discusses how imperative it is for managers to understand how and why people differ so they can manage effectively and reap the performance benefits of diversity and inclusion. The "Focus on Diversity" feature has been renamed to "Focus on DEI&B,", diversity, equity, inclusion, and belonging.

New Chapter on Starting a New Business
Because of the pandemic, entrepreneurial endeavors have become a large part of the overall business environment.

Both Small & Large Company Examples
Features new management content using both small and large company examples in the chapter-opening cases titled "A Manager's Challenge," in the many boxed examples, and in the "Case in the News" closing cases.