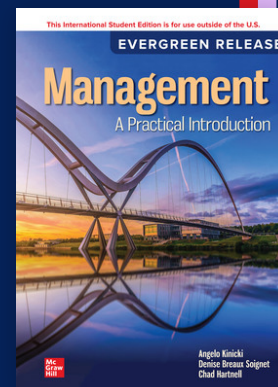


Management: A Practical Introduction

Angelo Kinicki | Denise Breau Soignet | Chad Hartnell

1266910158 • 9781266910159

2024 Release



Overview

Management: A Practical Introduction, 2024 Release, empowers students to develop their career readiness. Developed to help students read and learn management with a purpose, it takes a student-centered approach. This is the first product to uniquely integrate a strategic career readiness theme throughout to address employers' concerns about students graduating without being career ready. It continues to engage students through practical and relevant application of theory, current examples, imaginative writing, and resources that work. It also is the first product to offer instructors a comprehensive Teaching Resources Manual (TRM).

What You Need to Know

Practical Skills, Relevant Theory, Purposeful Applications

Infuses practical advice, recent research, intentional examples to develop students career readiness competencies.

Unique Integrated Strategic Career Readiness Theme


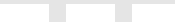



Helps students develop their career readiness competencies so they are more employable upon graduation.

Creating Shared Value and Sustainable Development

Represents a new approach to leading and managing.

Management in Action (MIA) & Legal/Ethical Challenge Cases

Asks students to solve real managerial organizational problems with legal and ethical implications. New cases and a common theme across them in each chapter.

-  **Depth of Topic Coverage**
Low  High
-  **Writing Style**
Student-Friendly; Digestible Chunks of Information
-  **Course Level**
Principles of Management
-  **Duration of Course**
1 Semester

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This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component. A complete list of Release Notes for this title is available within your Connect course at connect.mheducation.com

Big Changes in this Release

New Chapter on DE&I

Discusses the meaning behind DE&I; describes how DE&I management has evolved; presents research, theory, and examples on the challenges; and describes practices to be successful at managerial and organizational levels.

Updated & Expanded Career Readiness Theme

Features refined Career Readiness Model and new assignable video series of global managers sharing career advice with students.

New coverage of Hybrid work schedules and AI

Integrates discussions across 10 chapters of today's new work environment and how the management functions are being impacted by the growth of AI.

Redesigned Teaching Resource Manual (TRM)

Offers a new orientation guide that includes a process for creating lesson plans, hot links to teaching resources and detailed lesson plans to ease course prep, resources to drive higher order critical thinking and problem-solving skills with follow-up activities, a new group-based exercise on the application of AI, and an overall lesson plan for the entire chapter.

Revamped, Revised and Updated Chapter Content

Includes 280+ new examples, approximately 50% citations (2022 & 2023), new figures, tables, photos, Management in Action and Legal/Ethical Cases.

For more information, **contact your rep today!**