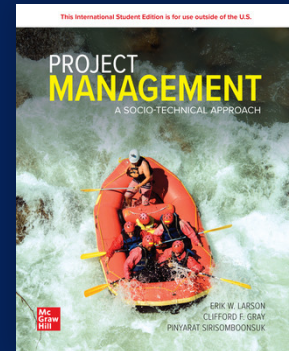


Project Management: A Socio-Technical Approach

Erik Larson | Clifford Gray | Pinyarat Sirisomboonsuk

1266912487 • 9781266912481

2024 Release



Overview

Project Management: A Socio-Technical Approach is a comprehensive title that emphasizes the importance of the human dimension in project management through a holistic view by recognizing that to master project management one must not only master key tools and methods, but also how to manage people to use these techniques within the culture of their organization. Written for a wide audience, this title provides a comprehensive understanding of all aspects of project management through its universally applicable concepts, principles, and techniques. The 2024 release includes updates related to the COVID-19 pandemic's impact on project execution and features expanded examples, new student exercises and cases, and additional resources for instructors and students. This title is also well structured to meet the needs of those wishing to prepare for PMP or CAPM certification exams.

What You Need to Know

Dedicated Chapters on Critical Topics

Reducing project duration, effective project management, managing project teams, agile PM, project closure, and international projects.

Real-World and Relevant Content

Snapshots from Practice boxes provide relevant, relatable examples, including the impact of COVID-19 on project management operations, fostering practical understanding and reliability.

Practical Tools and Alignment

MS Project computer exercises with video tutorials enhance practical skills, and the text is updated to align with the latest edition of PMBOK, particularly emphasizing PMI's new Principles of Managing Projects.

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Appendix One: Solutions to Selected Exercises

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This Title has Gone Evergreen

This title is transitioning to an evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch. If you use McGraw Hill eBook or McGraw Hill GO, your content will be updated automatically. Please talk to your representative about your options if you require a print component. A complete list of Release Notes for this title is available within your Connect course at connect.mheducation.com

Big Changes in this Release

The 2024 Release of the Project Management Textbook signifies a transformative shift, guided by extensive feedback. Renamed Project Management: A Socio-Technical Approach, it goes beyond techniques to highlight the pivotal role of people in project success. Aligned with the latest PMBOK, this edition emphasizes behavioral issues, reflecting a significant industry-wide change. Addressing the COVID-19 impact, the text discusses its effects on project execution. Expanded Snapshots from Practice Boxes offer real-world examples, and the Instructor's Manual integrates YouTube references, reflecting a holistic, people-centric, and contemporary approach to project management education.

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