

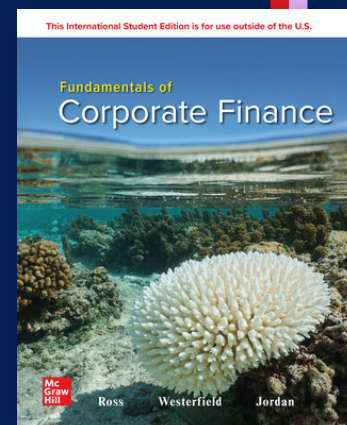


Fundamentals of Corporate Finance

Stephen Ross | Randolph Westerfield | Bradford Jordan

1266962719 • 9781266962714

2024 Release



Overview

This title was designed and developed for a first course in business or corporate finance, for both finance majors and non-majors alike. The text is nearly self-contained in terms of background or prerequisites, assuming some familiarity with basic algebra and accounting concepts, while still reviewing important accounting principles very early on. The organization of this text has been developed to give instructors the flexibility they need. The best-selling text has three basic themes that are the central focus of the book: 1) An emphasis on intuition; 2) A unified valuation approach; 3) A managerial focus. When paired with Connect, it has student success and career readiness resources that include Finance Prep Course, Algorithmic Integrated Excel, Application-Based Activities, Tableau Dashboard Activities, multiple video types, Guided Examples, and SmartBook, an adaptive reading and practice tool for students.


What You Need to Know




End of Chapter Questions and Problems

Students learn better when they have plenty of opportunity to practice; therefore, Fundamentals, provides extensive end-of-chapter questions and problems. The end-of-chapter support greatly exceeds typical introductory textbooks. The questions and problems are separated into three learning levels: Basic, Intermediate, and Challenge. Answers to selected end-of-chapter material appear in Appendix C. Also, most problems are available in McGraw Hill's Connect.

Work the Web Boxes

These boxes show students how to research financial issues using the web and then how to use the information they find to make business decisions. Work the Web boxes also include interactive follow-up questions and exercises.

- 
Depth of Topic Coverage
 Low

 High
- 
Writing Style
 Informal/Relaxed
- 
Course Level
 Intro to Finance/Corporate Finance
- 
Duration of Course
 1 Semester

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This Title has Gone Evergreen

This title is transitioning to an Evergreen delivery model. This means you will have the most relevant and up-to-date content, tools, and accessibility delivered directly to your existing McGraw Hill Connect® course, all without switching editions or building a new course from scratch.

If you use the McGraw Hill eBook, your content will be updated automatically. Please talk to your representative about your options if you require a print component.

A complete list of Release Notes for this title is available within your Connect course at connect.mheducation.com.

Big Changes in this Release

- ✓ New Algorithmic Integrated Excel Problems
- ✓ Fundamental topics are covered in the now post-Covid reality (world)
- ✓ Fundamental topics are covered and supported by Work the Web examples and scenarios that explore popular finance cases, such as Twitter's conversion to X, GameStop, FTX cryptocurrency and more!
- ✓ Refreshed inclusive content guidelines were implemented to eliminate any generalizations and stereotypes around gender, abilities/disabilities, race/ethnicity, sexual orientation, diversity of names, and age. In addition, best practices in assessment creation were employed to eliminate cultural, cognitive, and affective bias. More diverse voices were also involved in the review and creation of the content.