

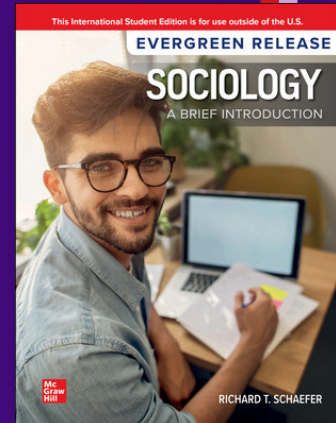


Sociology: A Brief Introduction

Richard Schaefer

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2024 Release



Overview

Sociology: A Brief Introduction connects essential sociological theories, research, and concepts to students' daily experiences. The program highlights the distinctive ways in which sociologists explore human social behavior—and how their research findings can be used to help students think critically about the broader principles that guide their lives. In doing so, it helps students begin to think sociologically, using what they have learned to evaluate human interactions and institutions independently. With up-to-date scholarship, examples, and photos, Dr. Schaefer's market-leading, student-friendly program features thorough integration of the latest research on race, ethnicity, and globalization.

What You Need to Know

Enhanced Diversity and Culture

A new Guide to Diversity, Equity and Inclusion highlights relevant content and changes.

Applying Sociology to Students' Lives

Features such as *Sociology on Campus*, *Taking Sociology to Work*, and *Taking Sociology with You* give students the tools they need for practical application of sociological perspectives as they pursue their studies, start their careers, and become involved in their communities. Emphasis on real-world applications encourages students to relate sociological concepts to contemporary issues.

Important Research Studies

Chapter opening excerpts from a classic or contemporary research study convey the excitement and relevance of sociological inquiry, to draw readers into the topic of each chapter.

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Big Changes in this Release

✓ Enriched Diversity and Culture

Updates have been made to ensure more inclusive language, and diverse examples can be found throughout the text and supplementary materials. This enhanced diversity—in scholarship, in examples, in profiles, and in photographs—is summarized in the new Guide to Diversity, Equity and Inclusion which appears at the beginning of the text.

✓ Current Scholarship and Examples

New research, data, examples, and illustrations have been added or updated throughout the text.

✓ Census Data Analysis

Data collected by the U.S. Census Bureau, often in infographic form, is used to introduce students to credible sources for data and help them practice analysis skills.