



Exploring Social Psychology

9th Edition

David Myers

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Exploring Social Psychology succinctly explores social psychological science and applies it to contemporary issues and everyday life. Based on the bestselling text, *Social Psychology* by David Myers and Jean Twenge, the book presents 31 short modules that introduce students to such scientific explorations as love and hate, conformity and independence, prejudice and helping, and persuasion and self-determination. *Exploring Social Psychology* represents social psychology's scope and highlights its scientific study of how we think about, influence, and relate to one another.

New Features

- Extensive changes in Module 22 (the Reach of Prejudice) and Module 23 (The Roots of Prejudice)
- Increased coverage on the role of technology in social interactions, specifically in Module 15 (Does media use influence social behavior?)
- New material added on gender fluidity and transgender individuals spanning Module 12 (Biology and Culture) and Module 22 (The Reach of Prejudice)
- New material in Module 30 (When Do People Help?) on who and when people are more likely to help
- Updated coverage on climate change and the social psychology of sustainability in Module 31 (Social Psychology and the Sustainable Future)

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