



# Reimagining Higher Education in Saudi Arabia by 2030: AI, Innovation & Workforce Readiness

## Agenda

16:00 – 16:30 | **Registration & Welcome Networking**

16:30 – 16:40 | **Welcome & Opening Remarks | Tony Lorin, President, McGraw Hill International**

16:40 – 17:00 | **Opening Keynote | Dr. Azzam Alsudais, Dean of Digital Transformation and E-Transactions, PSU**

*Technology-Enabled Learning: Global Transformation and Strategic Opportunities for Saudi Arabia*

This keynote will highlight how leading universities are using AI, digital learning platforms, and data-driven models to improve student success, teaching effectiveness, and graduate outcomes. It will share global best practices and explore how Saudi Arabia can accelerate higher education and workforce transformation through technology-enabled ecosystems aligned with Vision 2030.

17:00 – 18:00 | **Main Panel Discussion | Moderator, Madelein Meiring, McGraw Hill**

*From Vision to Impact: Building Future-Ready Graduates in Saudi Arabia*

This panel will examine how Saudi universities are translating Vision 2030 into action by embedding AI and digital tools into curricula, modernizing academic programs, and developing future-ready, transferable skills. Through real examples and candid discussion, panelists will share what has been implemented, what is delivering impact, and the challenges being navigated across change management, faculty readiness, and governance, offering practical insights into how institutions are reshaping teaching, learning, and graduate outcomes in the Saudi context.

- **Mr. Alaa Sagaa, Senior Manager, Ernest Young**
- **Ms. Sharona Boonman, Strategy Advisory Senior Manager, HUMAIN**
- **Dr. Julian Waters-Lynch, Assistant Professor of Management, Alfaisal University**
- **Dr. Abdullah Altuwaijri, Vice President, Takamol Holding**
- **Dr. Connie Mitchell, Director of the Teaching and Learning Center, Prince Sultan University**

18:00 – 18:15 | **Prayer, Coffee Break & Networking**

18:15 - 18:30 | **Spotlight Session | Dr. Sarah Almoaiqel, Vice-Dean of Digital Transformation, PSU**

*From Strategy to Culture: Driving Sustainable Digital Transformation in Higher Education*

18:30 – 18:45 | **Case Study Presentation: Best Practice in Action, Lecturer, Dr. Asamanew Bireda**

*From Strategy to Classroom: Developing Future-Ready Graduates*

- This case study session will showcase how a Saudi university is translating strategic priorities into classroom practice by embedding AI and digital tools into teaching and learning and modernizing curricula to meet evolving market needs. The presenter will share practical insights into implementation, impact on student readiness and engagement, and key lessons learned, offering actionable takeaways for institutions looking to strengthen employability and future-proof their programs.

18:45 – 19:00 | **McGraw Hill Perspective | Andrew Clubb, Senior Vice President, McGraw Hill**

19:00 Onwards | **Dinner & Networking**