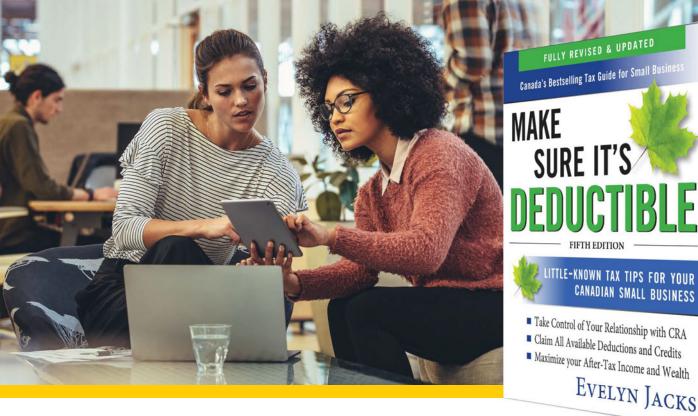


2020 Summer Frontlist Catalogue



Make Sure It's Deductible, Fifth Edition Available Spring 2020

ISBN: 9781260458510 • 1260458512 Discount Code: T Price: \$26.95

Cut through the grey areas of Canada's tax code, take advantage of tax incentives, and get the most out of every pre-tax dollar.

Rather than wondering "Is it deductible?" –Make Sure It's Deductible! You owe it to yourself, and your small business, to take advantage of every legitimate business deduction and personal tax planning benefit at tax time, and all year long, so you can increase your cash flow, and build wealth, too.

Evelyn Jacks, Canada's bestselling and most trusted tax author and educator, delivers vital tax facts and tips to save you money. Presented in a clear, friendly style that's easy to read, understand and apply to your own business, you'll join the more than 40,000 entrepreneurs who've turned to this tax-saving classic.

For vital, practical information you need to increase your bottom line and run a tax-efficient and audit-proof business, this fully updated fifth edition of Make Sure It's Deductible is the essential reference for your shelf.

"Evelyn Jacks is well-deserving of her reputation as Canada's most trusted tax advisor. This book could save thousands of tax dollars for anyone who is self-employed, runs a small business, or is thinking of starting one." - Gordon Pape, bestselling author and editor and publisher of The Internet Wealth Builder. Make Sure It's Deductible, Fifth Edition

Learn How To:

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- Understand the latest tax brackets and rates and how to plan income courses to minimize them.
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- Enjoy generous capital gains deductions if you decide to sell your enterprise
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Evelyn Jacks

President & Founder, Knowledge Bureau

Evelyn Jacks (Winnipeg, Manitoba), is the president of the Knowledge Bureau and one of Canada's most prolific business authors. She is an award-winning entrepreneur, having written over 50 books on the subjects of personal taxation and wealth management. Evelyn was appointed to the Federal Task Force on Financial Literacy, which will set a national strategy for financial literacy for Canada and is one of Canada's Top 25 Women of influence.





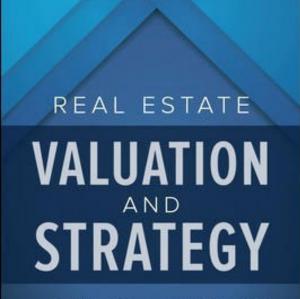
Table of Contents

Business	3
General Interest	15
Language	16
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Computing	43
Technical	47
Medical	60

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A GUIDE FOR FAMILY OFFICES AND THEIR ADVISORS

JOHN A. KILPATRICK, PHD

March

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From one of the country's leading valuation experts—the "Master Class" for using real estate investments to preserving family wealth for generations to come

Real Estate Valuation and Strategy tackles real estate investment strategy issues that investors most commonly encounter, providing the knowledge, insights, and strategies readers need to avoid the most common pitfalls. It explains how real estate can be used as an investment, different ways to understand real estate as a high-level investment, and how real estate differs from other assets. With *Real Estate Valuation and Strategy* readers have everything they need to ensure success when it comes to integrating with the family business; valuing, remediating, and selling brownfield properties; and REITS and other ownership instruments.

- Dr. Kilpatrick has been interviewed as an expert on real estate and valuation issues by *The Wall Street Journal*, *Boston Globe*, and *The New York Times*.
- The author has served as a consultant and/or researcher the National Science Foundation, Oak Ridge National Lab, Southeastern Universities Research Association, the U.S. Departments of Energy, Interior, Defense, and Commerce, and many other government entities and private corporations.
- Kilpatrick is a leader at Greenfield Advisors; the firm and its FINRAlicensed affiliate Bartow Street Capital will actively promote the book through the many platforms.
- His global speaking schedule puts him in front of audiences this book is tailored to—affluent real estate investors—at least once a month.

Dr. John Kilpatrick (Seattle, Washington) is Chairman and Managing Director of Greenfield Advisors, who advises private clients and has written and published extensively on valuation, real estate, and related issues. He frequently testifies an expert witness and speaks to audiences around the world.

Markowitz) may have had a greater influence on current theories of Snance and investing than any other living person." — NEW YORK TIMES

THE THEORY AND PRACTICE OF RATIONAL INVESTING

RISK-Return Analysis

IND FOUNDER OF MODERN PORTFOLIO THEORY

Risk-Return Analysis: The Theory and Practice of Rational Investing, Volume Three

Harry M. Markowitz

New from the Father of Modern Portfolio Theory! Nobel Laureate Harry Markowitz delivers the next volume of his landmark series on building a portfolio built for long-term profitability

Volume three of the four-volume *Risk-return Analysis* takes investors ever deeper into Markowitz's theories and practices for strategic portfolio management designed to generate profits in good times and bad. Ideal for practitioners, economists, and educators, this richly illustrated volume provides a refined look at Modern Portfolio Theory, highlighting the rational decision-making and probability beliefs that are essential to creating and maintaining a successful portfolio in today's economy.

- Investing as we know it wouldn't exist without the concept of portfolio selection—the practice of examining and purchasing many diverse stocks (i.e., creating a portfolio), which Markowitz invented in 1952.
- Markowitz has won the Nobel Prize, the John von Neumann Theory Prize, and the "Man of the Century" award by Pensions & Investments magazine.
- The author is regularly interviewed by or profiled in *The New York Times, The Wall Street Journal, CBS News,* and other major media outlets.

March

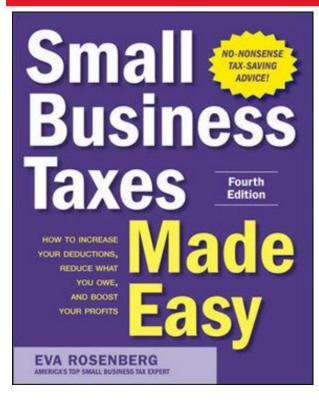
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Harry M. Markowitz is a Nobel Laureate and the father of Modern Portfolio Theory. He divides his time between consulting and teaching at the Rady School of Management at the University of California at San Diego.



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Small Business Taxes Made Easy, Fourth Edition

Eva Rosenberg

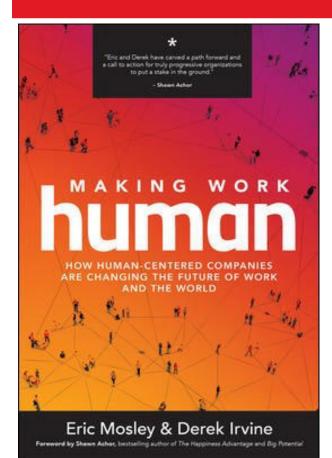
The go-to tax guide for startups and small businesses—fully updated to address the recent historic tax overhaul

Small Business Taxes Made Easy, Fourth Edition gets readers up to speed on the recent tax bills passed by Congress, which changed the way businesses—especially small businesses—do their taxes. It provides critical information about the Taxpayers First Act and the Wayfair decision (which affects the collection of sales tax), important insights into the marijuana tax dichotomy, updated information about self-rentals, and more.

Readers learn how to save money on taxes and boost profits, navigate the complex tax maze without losing the bank, set up a business plan following the new tax guidelines that helps minimize payout, use record-keeping techniques that increase deductible expenses, and spot errors in 1099s and handle them properly.

- Rosenberg has been featured as a small-business tax expert in The Wall Street Journal, Women's Day, U.S. News & World Report, The Los Angeles Time, INC, Working Mother, The National Enquirer, Rolling Stone, and on CBS Market Watch.
- The author's website TaxMama.com gets thousands of unique visitors per month and was named by *INC* magazine as a top seven tax-advice site for small businesses; her weekly newsletter reaches thousands of subscribers and websites and is frequently quoted by the *Los Angeles Times, Reuters, BankRate, San Francisco Chronicle, CPA Advisor*, and more. She is routinely included in all the lists about top tax professionals to follow.
- On TaxMama.Com, a free resource, Rosenberg and TeamTaxMama[®] have answered over 50,000 questions for taxpayers. The website's mission is to help taxpayers *BEFORE* they get into trouble.
- Rosenberg's major claim to fame is teaching tax professionals to reach a very high level of expertise, with her IRS Special Enrollment Examination review course

Eva Rosenberg,MBA, EA, (Los Angeles) is founder of TaxMama.comthe 'Dear Abby' of the tax world, answering tax and small business questions for free. She is a top instructor at CCH CPELink with a new series of courses, based on this very book. As a member of the IRS Stakeholder Liaison team, TaxMama helps identify and fix problems with IRS systems and procedures-and to solve your tax problems.



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Making Work Human: How Human-Centered Companies are Changing the Future of Work and the World

Eric Mosley, Derek Irvine

Join the movement to harness the transformative power of people

Eric Mosley and Derek Irvine built Work Human with a simple premise: that giving and receiving gratitude would improve performance in any business. Today, that premise has become a global movement and community of people, purpose, and passion behind bringing more humanity to the workplace. The Work Human movement has drawn in customers that include Cisco, JetBlue, LinkedIn, Merck, Intuit, P&G, and more. And their Work Human Live conference—whose high-profile speaker list includes Michelle Obama, Brené Brown, Adam Grant, Simon Sinek, Shawn Achor, Susan Cain, and more—inspires thousands of attendees every year. Clearly, they've sparked the human revolution.

Their newest book, *Making Work Human*, reveals how the once-unlikely marriage of positive human values and big data analysis now empowers leaders to build the workplace of the future. They show how to build a culture of critical human needs, where people feel valued, respected, and empowered for who they are AND what they do. Basing their strategy on wide-ranging research, ROI analysis, and real-world case studies, the authors show that when a workplace becomes more "human," measurable business results like profit, employee engagement, and low turnover follow. Readers will learn how to create a profound connection between employees and the organization by building a sense of belonging, purpose, meaning, happiness, and energy in every person.

- The authors' annual Work Human Live conference is now one of the fastest growing HR and business leadership conferences in the world having grown well into the thousands from its initial conference in 2015 with 400 attendees; they also design and run tailored forums for executives of several fortune 500 corporations.
- Mosley is a regular contributor to Huffington Post, Forbes, Fast Company, and the Harvard Business Review, and will promote the book through these channels.
- Irvine writes for all major HR publications, including Workspan, HR Magazine, HR Executive, Talent Management, and Workforce Management.

Eric Mosley, CEO and Co-Founder of Work Human, helps organizations worldwide create more human-centric workplaces, focusing on employee development, social connections and relationships, and organizational communities and teams. The pioneer of the Work Human movement, he is one today's most revered business visionaries.

Derek Irvine, Vice President, Strategy and Consulting at Work Human, leads the company's strategy and consulting division, where he helps customers leverage strategies and best practices to elevate employee engagement, increase retention, and improve bottom-line results.



STRATEGIC KAIZEN

Using Flow, Synchronization, and Levelling [FSL^{III}] Assessment to Measure and Strengthen Operational Performance

MASAAKI IMAI

Founder of Kaizen Institute and Author of the Bestselling KAIZEN and GEMBA KAIZEN

Strategic Kaizen

Masaaki Imai

The groundbreaking follow-up from the bestselling author of Gemba Kaizen, and father of "continuous improvement" operational excellence.

In *Strategic Kaizen*, Masaaki Imai introduces business leaders and Lean practitioners to Flow, Synchronization, and Leveling Assessment (FSLA)—a first-of-its-kind lean paradigm for measuring and improving operational performance.

Readers learn the importance of assessing corporate performance from both the financial and operational standpoints, how to identify basic structures of the ideal production systems, and proven ways of implementing FSLA to both measure operational performance and drive cost-effective, incremental improvements in their most critical business processes.

Masaaki Imai (Tokyo) is a pioneer of continuous improvement and of modern business operational excellence. He was a close associate of Toyota's Taiichi Ohno and first introduced lean management philosophy to the world.

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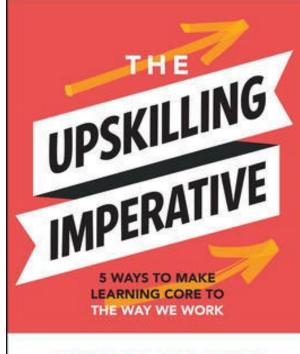
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May

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The Upskilling Imperative: 5 Ways to Make Learning Core to the Way We Work

Shelley Osborne

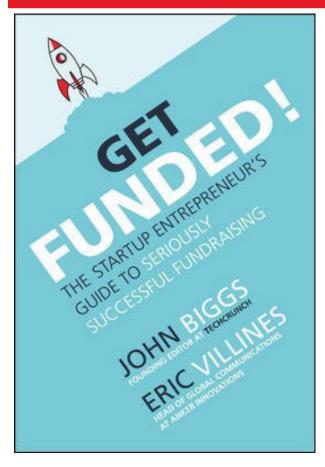
A guide to building a learning culture that can sustain careers—and companies—for decades, from a top executive at Udemy, the world's largest online education platform.

Anyone in today's workplace knows that keeping up with the pace of change can feel impossible. In this book, the vice president of learning at udemy explains how very concept and nature of workplace learning needs to change, too—and shares how every worker and manager can benefit from a new way of thinking that integrates continuous learning into their everyday workflow.

In *The Upskilling Imperative*, Shelley Osborne shows why the old model of front-loading education at higher-ed institutions—and then occasionally herding employees into seminar rooms—is no longer enough. She reveals the five main components of a learning culture and details strategies every organization can implement to build learning as a core competency to drive business performance. Shelley explains how overwhelmed employees can get comfortable with rapid change and how leaders can develop the necessary skills to usher in learning as a transformative force in their organizations.

- A uniquely qualified author: Shelley Osborne leads and executes the learning strategy for Udemy's global workforce and has lent her expertise to customers such as Adidas, Pinterest, and Barclays.
- Real-world examples: *The Upskilling Imperative* includes company case studies and interviews with corporate leaders, learning experts, HR practitioners, and employees.
- Extensive media and business contacts: the author has been featured in CNBC, *The Wall Street Journal, Entrepreneur*, and other outlets; has led workshops at TED Women, presented at Stanford University, the Human Capital Institute, and more; has connections at such major organizations as IBM, Lyft, and Delta; and can leverage Udemy's large and growing social networks, including more than 6 million followers across Facebook, Twitter, LinkedIn, and Instagram.

Shelley Osborne, (Edmonton, Alberta, Canada) with fifteen years of experience in the education and corporate learning and development sectors, is vice president of learning at Udemy. Previously, she served as VP of Learning and Development at Farside HR Solutions. Thousands of learners in over one hundred countries are enrolled in her online courses.



June

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Business

Get Funded!: The Startup Entrepreneur's Guide to Seriously Successful Fundraising

John Biggs, Eric Villines

From a founding editor at TechCrunch and an award-winning communication strategist comes the most comprehensive guide to the newest fundraising options for today's entrepreneurs.

For startup entrepreneurs, fundraising in this decade has changed dramatically. There was a time when VCs were rock stars and a single founder with a great idea, a team, and a little drive could raise a few hundred thousand dollars to build a business. But those days are gone. In the aftermath of the great recession and the massive tech investment contraction in 2014, it has become harder and harder for founders to raise money.

In *Get Funded!* Tech journalist and entrepreneur John Biggs and communication strategist Eric Villenes explain the new funding landscape and the exciting tech-driven models available to entrepreneurs—including crowdfunding platforms like GoFundMe, cryptocurrencies like Bitcoin, IEOs (Initial Exchange Offerings), microloans, and micro-donations—as well as more traditional, tried-and-true methods.

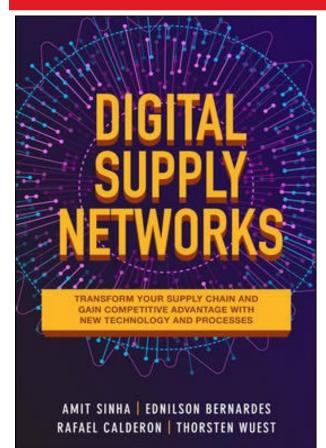
Beyond a road map to the current world of funding, *Get Funded!* presents proven strategies for pitching, marketing, and bootstrapping. A 360-degree tool with easy-to-follow worksheets and online resources, this book will help entrepreneurs build a sustainable funding strategy that is right for their business and will demonstrate how to flawlessly execute it for success.

Whether you're starting a food truck or a biotech startup, *Get Funded!* has you covered.

- A comprehensive guide to the most current funding options for startup entrepreneurs and anyone else who has ever dreamed of launching a business.
- Covers the newest, cutting-edge funding methods available crowdfunding, cryptocurrencies, blockchain, ieos, token sales, grants, micro-loans, and micro-donations—as well as more traditional methods.
- Includes step-by-step worksheets, online resources, and strategic planning tools to help entrepreneurs get started.

John Biggs (Brooklyn, NY) has been at the forefront of the new entrepreneurial revolution since 2004. A programmer by training, he was one of the founding editors of TechCrunch, where he spent the past 12 years flying coast to coast and around the world to spread a very specific form of entrepreneurial evangelism.

Eric Villines (Seattle, WA) is the Head of Global Communications at Anker Innovations, a Chinese unicorn company and the world's premiere mobile charging company, founded by former Google senior engineer Steven Yang. An award-winning communications strategist with over 20 years of experience working across various industries.



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Dr. Thorsten Wuest, (Morgantown, WV) is an assistant professor at West Virginia University and J. Wayne and Kathy Richards Faculty Fellow in Engineering at the Benjamin M. Statler College of Engineering and Mineral Resources. His research emphasizes an interdisciplinary and holistic approach towards analysis and optimization. His work has been featured in *Forbes, Futurism,* the *World Economic Forum, CBC Radio, World Manufacturing Forum,* and numerous academic journals.

Digital Supply Networks: Transform Your Supply Chain and Gain Competitive Advantage with New Technology and Processes

Amit Sinha, Ednilson Bernardes, Rafael Calderon, Thorsten Wuest

An essential guide to creating a successful, fully integrated digital supply network

The rapid evolution of digital technologies is fundamentally transforming supply chain management processes. Competitive success now depends on the strategic adoption of new technologies and the digitalization of demand-supply systems, more collaborative and connected processes, and smarter, more dynamic data-driven decision making—a fully integrated "*Digital Supply Network*."

Digital Supply Network examines the impact new technology has had on supply chain management processes, sub-processes, technologies, and best practices. Drawn from real world-experience and stellar academic research, the book provides an in-depth account of the move to digitally connected supply chain management networks. Filled with expert insights and real-life case studies, this is an essential guide to fully integrating digital supply networks for maximum competitive advantage.

- Expert author team: A winning combination of respected consultants and academics
- Robust Promotion Plan: Deloitte Consulting will promote the book to its extensive network, client list, and at major conferences
- Timely subject: Technology and digitization have transformed the supply chain business

Amit Sinha (Boston) is a specialist leader at Deloitte Consulting, U.S.. He is an expert in digital transformation, technology, and supply chain transformation for the value generation to the enterprises and society. For the last 15 years, he has helped organizations across the globe transform their supply chain processes for higher efficiency, productivity, revenue, and profit. Sinha has authored textbooks and research papers on supply chain management.

Dr. Ednilson Bernardes, (Morgan Town, WV) is a professor and coordinator of the Global Supply Chain Management program at West Virginia University. His work has been featured in numerous publications, including the *Strategic Management Journal, Journal of Supply Chain Management*, and the *Journal of Business Logistics*. He is associate editor of the *Journal of Purchasing and Supply Management*.

Rafael Calderon (Miami, FL) is a principal at Deloitte Consulting, U.S.. He has 20 years of industry and consulting experience helping global companies drive operations performance through large scale growth and efficiency initiatives. He has worked extensively with global multimatrixed organizations, helping them become more agile, growth oriented and able to embrace the advent of omni channel while managing operational costs and asset efficiency.

FOREWORD BY JEB BLOUNT BESTSELLING AUTHOR OF FANATICAL PROSPECTING

FOLLOW UP

MAKE EASY (AND EFFECTIVE) Follow-up your winning habit

JEFF SHORE

AUTHOR OF BE BOLD AND WIN THE SALE

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Follow Up and Close the Sale: Make Easy (and Effective) Follow-up Your Winning Habit

Jeff Shore

Award-winning sales coach Jeff Shore shows sales professionals how to apply buyer psychology to personalize follow-ups, serve customers and seal the deal faster.

What does a sales professional do when the customer says, "not yet"? Companies have invested thousands and even millions of dollars in CRM technology over the past decade, but frontline salespeople and sales executives alike are still groping for solutions. The problem of *drift*—a common phenomenon in which a prospect simply forgets about the product offering and goes dark—is persistent and rampant. Technology doesn't change behavior on its own. Behavior is changed by adopting better habits. The fact is 44 percent of salespeople give up after one follow-up attempt. That sad reality presents a genuine opportunity.

In *Follow Up and Close The Sale*, Jeff Shore offers research-based insights into the customer's buying journey to teach sales professionals how to:

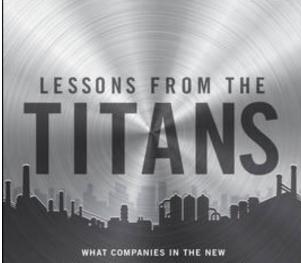
- Create and maintain Emotional Altitude for the customer
- Leverage speed as an advantage
- Personalize follow-up to fulfill customer needs and provide value
- Overcome the mental barriers that make follow-up a difficult task
- Select the right follow-up method
- Stay in touch without annoying the prospect
- "Wake up" tired leads

•

Better yet, this results-oriented book will make the follow-up process, one often dreaded as a grueling chore, to be genuinely enjoyable. Effective follow-up is relationship-based, service-driven, and emotionally positive. It's about rituals and routines, rhythms and the right attitude. It's about quitting when others give up. Follow-up is what separates the good from the great.

- The perfect follow-up: builds upon the success of Shore's previous book, Be Bold and Win the Sale, a favorite in the sales community.
- Fills a gap in the market: the majority of sales books address lead generation and/or lead conversion. Few books teach effective follow-up skills, a crucial area of mastery for anyone looking to excel at sales.
 Foreword by bestselling sales author: Jeb Blount, author of *Fanatical*
- Prospecting, contributes the foreword.

Jeff Shore (Newcastle, CA) is the founder and president of Shore Consulting, Inc., Which specializes in psychology-based sales training programs. He has been training and coaching sales professionals for over three decades. Jeff holds the Certified Speaking Professional designation from the National Speakers Association (NSA) and is a member of the NSA's exclusive Million Dollar Speaker's Group. A prolific keynote speaker, Jeff delivers presentations to thousands of sales professionals around the world each year. As host of the popular podcast *The Buyer's Mind*, he has interviewed leading business thinkers, including Seth Godin, Daniel Pink, Stephen M.R. Covey, Bob Burg, Jeb Blount, and Anthony lannarino. Jeff is the author of 10 books on sales strategies and techniques, including *Be Bold and Win The Sale*.



WHAT COMPANIES IN THE NEW ECONOMY CAN LEARN FROM THE GREAT INDUSTRIAL GIANTS TO DRIVE SUSTAINABLE SUCCESS

SCOTT DAVIS Carter Copeland Rob Wertheimer

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July

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Rob Wertheimer is a founding partner of Melius Research, where he serves as the Director of Research and lead research analyst for the global machinery sector. He brings more than a decade of machinery research experience to Melius, and has been recognized as a top three analyst by Institutional Investor when he was at both Barclays and Morgan Stanley.

Lessons from the Titans: What Companies in the New Economy Can Learn from the Great Industrial Giants to Drive Sustainable Success

Scott Davis, Carter Copeland, Rob Wertheimer

Three top Wall Street analysts reveal enduring lessons in sustainable success from the great industrial titans—the high-tech companies of their day—to the disruptors that now dominate the economy.

Before Silicon Valley disrupted the world with new technologies and business models, America's industrial giants paved the way. Companies like General Electric, United Technologies, and Caterpillar were the Google and Amazon of their day, setting gold standards in innovation, growth, and profitability. Today's leaders can learn a great deal from their successes, as well as their missteps. In this essential guide, three veteran Wall Street analysts reveal timeless lessons from the titans of industry and offer battle-tested survival tactics for an ever-changing world, among them:

- How GE became the largest company on earth—and faced the largest collapse in history.
- How Honeywell recommitted to product development—and rebounded in the new economy.
- How Boeing reassessed risks, raised profits—and learned the dangers of success.
- How Danaher pivoted to innovation when its old winning formula no longer worked—and maintained its strength.
- How Caterpillar overcame the complacency of being a market leader—and turned its declining fortunes around.

Through illuminating case studies, business leaders and entrepreneurs will discover invaluable insights into weathering market upheavals as well as hard-won lessons in innovation, growth, resilience, and operational excellence. This is how manufacturers survived the disruptors of technology—and how today's giants can survive and thrive during the next inevitable disruption.

- Invaluable lessons for the new economy: Provides key takeaways from industrial giants of the last century and applies them to the techdriven markets of the new millennium.
- In-depth case studies of 11 companies: General Electric, Honeywell, Airbus, Boeing, Caterpillar, Danaher, Transdigm, Roper, United Technologies, United Rentals, and Stanley Black & Decker.
- Insights from top Wall Street analysts: Authors are the key principals at Melius Research and have decades of experience in research and development in multi-industry sectors.

Scott Davis serves as Chairman and CEO of Melius Research, where he is also the lead research analyst covering the multi-industry sector. He brings 25 years of experience in industrials equity research to Melius and has covered over 30 multi-industry names.

Carter Copeland serves as the President of Melius Research, where he is also the lead research analyst covering the global aerospace and defense sector. Prior to joining Melius, he was ranked the #1 Aerospace and Defense analyst on Wall Street by Institutional Investor's Alpha magazine.

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August

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Riding the Waves of Culture, Fourth Edition

Fons Trompenaars, Charles Hampden-Turner

The bestselling guide to leading effectively in an increasingly global business environment—updated to address radical changes in politics, society, economics, and technology

Retaining its in-depth exploration of underlying cultural frameworks that affect day-to-day business, *Riding the Waves of Culture, Fourth Edition* provides new, evidence-based information and insight on critical business matters. It explains how to enhance and improve chances of success in M&A deals by expertly handling corporate and cultural differences; describes how to improve and handle competencies, dilemmas, servant leadership, innovation, and remote-team effectiveness in an increasingly diverse business world; and provides new analyses of changes over the past 25 years that are moving the world closer to a single "global village."

- Trompenaars is world-renowned for his work as consultant, trainer, motivational speaker, and expertise on the subjects of culture and business.
- Trompenaars keynotes at prestigious business events, including TEDxAMS, People Matters TechHR, and NRF
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Fons Trompenaars has been helping Fortune 500 leaders manage and solve their business and cultural dilemmas to increase global effectiveness and performance for 25 years. An expert in globalization, mergers and acquisition, HR, and leadership development, he studied Economics at the Free University of Amsterdam and earned a Ph.D. from Wharton School, University of Pennsylvania.

Peter Woolliams is senior partner at the firm THT (Trompenaars Hampden-Turner Consulting), Emeritus Professor, Anglia Ruskin College, Cambridge, UK, and visiting professor at several international institutions. He has worked extensively as an academic and practitioner management consultant throughout the world with many leading organization and collaborated with Fons for over 20 years. Mc Graw Hill

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Jurgen Heyman (Brussels, Belgium) is CEO of SPI. He started his career at Alcatel, and held management positions at CTG, Frango, and Econocom, where he successfully implemented the Solution Selling[®] methodology. Heyman is a regularly invited guest speaker in Business School programs and provides coaching for technology startups.

Timothy T. Sullivan (Athens, GA) is SPI's Corporate Vice President of Business Development, where he architects sales performance improvement solutions for clients. He previously worked at Siebel Systems, OnTarget, Culpepper and Associates, and Dun & Bradstreet Software in various sales, operations and marketing capacities.

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Sam Devlin (Olympia, Washington) is owner of Devlin Designing Boatbuilders and has designed and built boats for more than 35 years.

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Annie Heminway teaches at the New York University School of Continuing and Professional Studies. She is a Chevalier de l'Ordre des Palmes Académiques and a bestselling author of numerous French language-learning titles.



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Marcel Danesi, PhD., teaches at the University of Toronto in the Department of Semiotics and Communication. He is also Professor and Researcher in Bilingual Education at the Ontario Institute for Studies in Education, and the bestselling author of numerous Italian language-learning titles.

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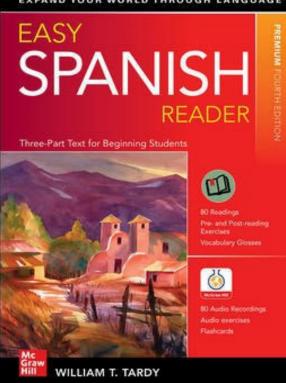
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Gilda Nissenberg, PhD., is an experienced educator and faculty trainer. She has authored curriculum for intermediate and beginning Spanish high school courses for Miami-Dade Public Schools, the Southern Region Collage Board (GA), and the New York College Board.

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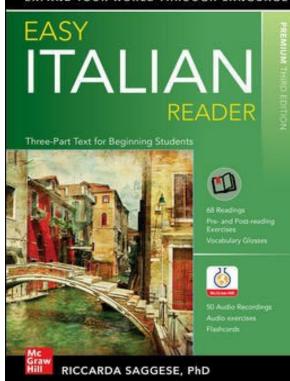
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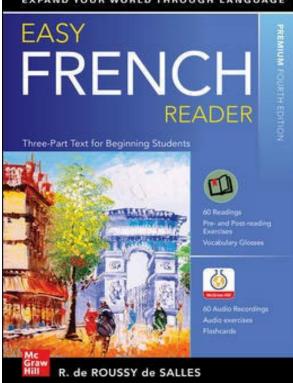
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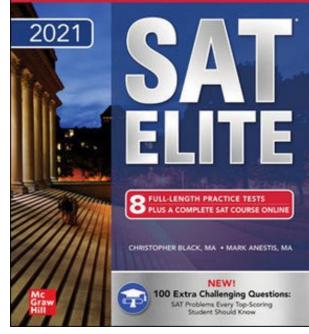
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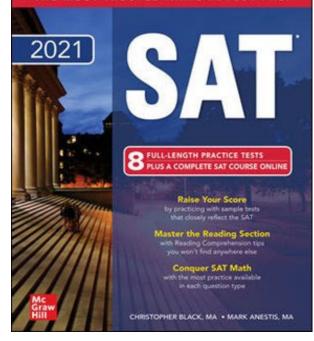
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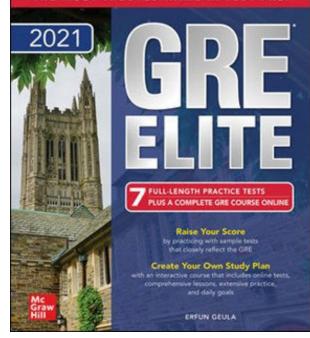
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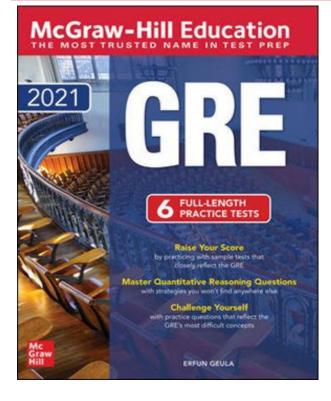
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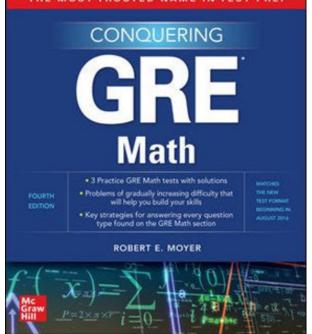
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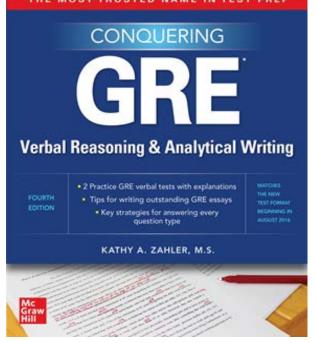
Robert E. Moyer, Ph.D. (Robinson, IL), was formerly associate Professor of Mathematics at Southwest Minnesota State University in Marshall, MN. He is the co-author of four bestselling Schaum's Outlines in Mathematics, and he has also written math questions for the GED and the ASVAB.

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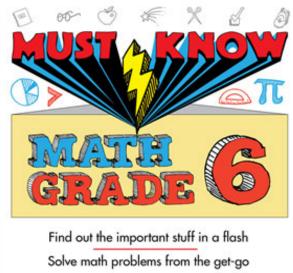
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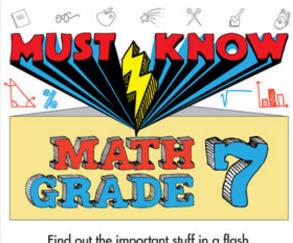
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Nicholas Falletta (New York, NY) is a mathematics writer and the author of *McGraw-Hill Education's SSAT/ISEE*.



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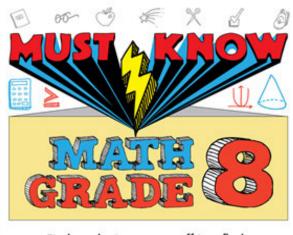
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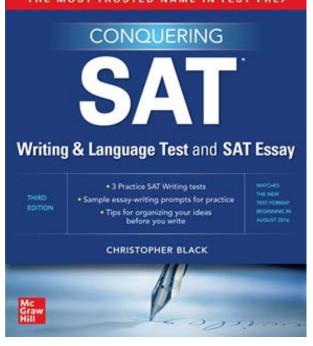
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Scott S. Coyne, MD, (Huntington, NY) is Police Chief Surgeon and Medical Director of EMS Training Programs for the Suffolk County Police Department.

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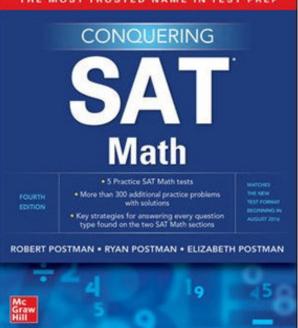
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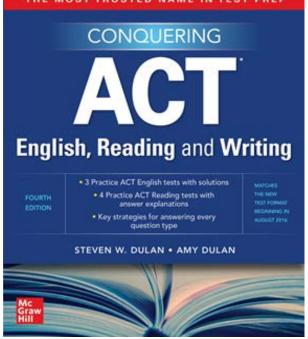
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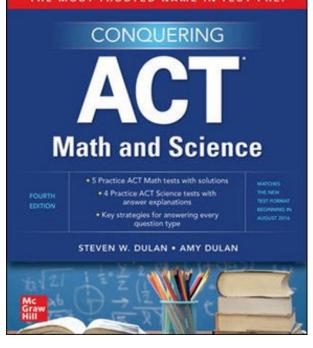
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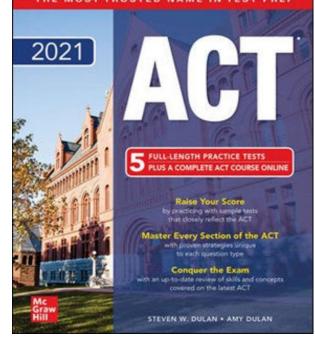
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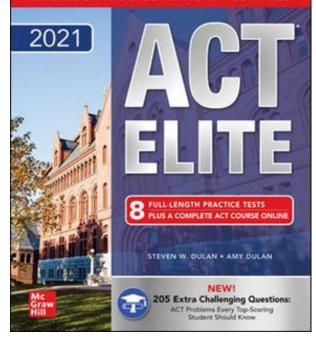
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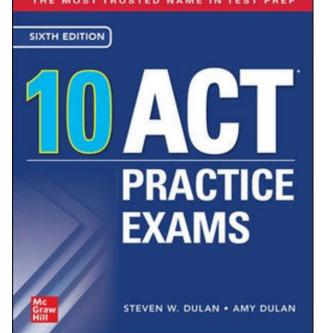
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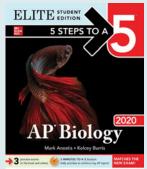
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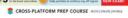
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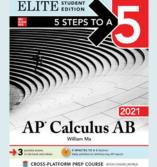
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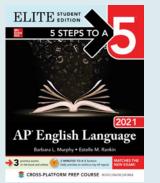
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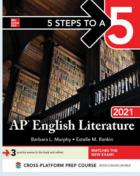
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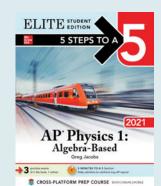


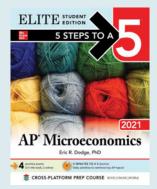






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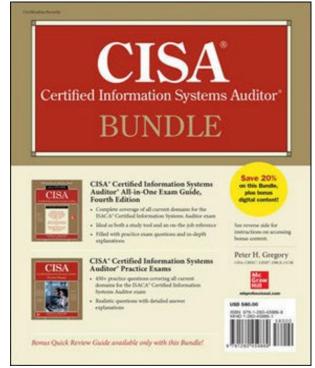
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Peter H. Gregory (East Wenatchee, WA), CISM, CISA, CISSP, CIPM, CRISC, CISO, CCSK, QSA, is a 30-year career technologist and the manager of information security and risk management at Concur. He has been deeply involved in the development of IT controls and internal IT audits since 2002, and is the author of more than 40 books on information security and technology, including *CISM Certified Information Security Manager All-in-one Exam Guide*.

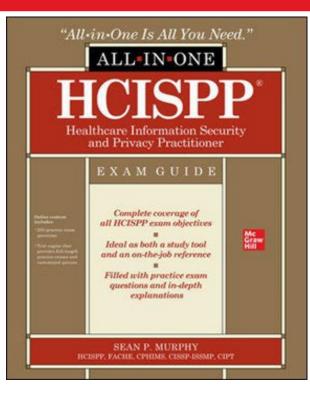
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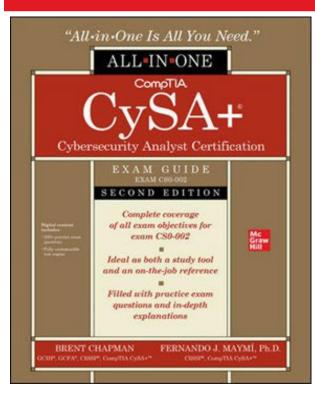
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Sean P. Murphy, HCISPP, FACHE, CPHIMS, CISSP-ISSMP, CIPT,

(Seattle, WA) is a healthcare information security expert with more than 20 years of experience in highly-regulated, security-focused organizations. He has served in senior CIO and CISO positions in the military service and private sector at all levels of healthcare organizations and financial services.



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Brent Chapman, Fernando J. Maymi

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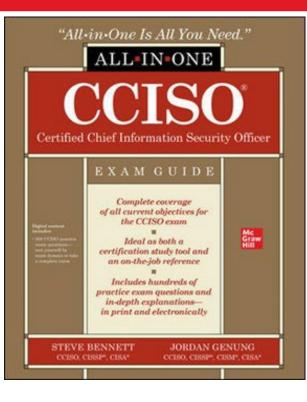
An integrated study system based on proven pedagogy, *CompTIA CySA+ Cybersecurity Analyst Certification All-in-One Exam Guide, Second Edition (Exam CS0-002),* second edition offers complete coverage of every objective for the challenging exam. Inside, readers will get detailed explanations of threat and vulnerability management, cyber-incident response, security architectures, and more. Designed to help candidates pass exam CS0-002 with ease, this definitive guide also serves as an essential on-the-job reference.

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Brent Chapman, GCIH, GCFA, CISSP, CySA+ (Cedar Park, TX), is a recognized cybersecurity expert who previously served as an

instructor and researcher at the United States Military Academy at West Point and project manager at the Defense Innovation Unit, Experimental. He is the co-author of the first edition of *CompTIA CySA+ Cybersecurity Analyst Certification All-in-One Exam Guide.*

Fernando J. Maymí, Ph.D., CISSP (Laurel, MD), is a security practitioner with over 25 years of experience. He is currently the lead scientist at Soar Technology, Inc. and was previously the Deputy Director of the Army Cyber Institute in West Point. He is the author of over a dozen publications, the co-author of *CISSP All-in-One Exam Guide, Seventh Edition*, and holds three patents.



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Steve Bennett, Jordan Genung

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Steve Bennett (Crownsville, MD), CCISO, CISSP, CISA, has over 40 years of experience in information technology specializing in information security. He has served as an information security engineer and consultant for organizations in nearly every major business sector as well as federal, state, and local government agencies. He has created courseware and taught classes covering diverse topics including information security, social engineering, auditing, systems administration, network monitoring and fiber optic communications.

Jordan Genung (Albany, NY), CCISO, CCISP, CISM, CISA serves as an Information Security Officer and security advisor for public and private sector organizations. His experience includes security consulting for Fortune 100 companies and government agencies, building information security programs, and developing information security curriculum. Jordan holds a degree in Computer Science and Information Security from the University of Texas at San Antonio, an NSA and DHS National Center of Academic Excellence in Cyber Operations, Cyber Defense, and Research.

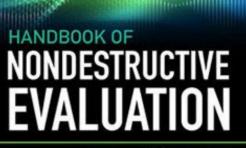
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Charles J. Hellier (Big Canoe, Georgia) founded and was former president of HELLIER Technical Training and Consulting. After HELLIER was acquired in 1998 and he remained as President and then General Manager until he retired in 2003. He is currently a vice president of NDT Classroom, a leader in online NDT courses, and a principal of The Summit Group, LLC, a company providing management and technical seminars and a broad range of consulting services.

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Roark's Formulas for Stress and Strain, Ninth Edition

Richard G Budynas, Ali M. Sadegh

The industry-standard resource for stress and stain formulas—fully updated for the latest advances

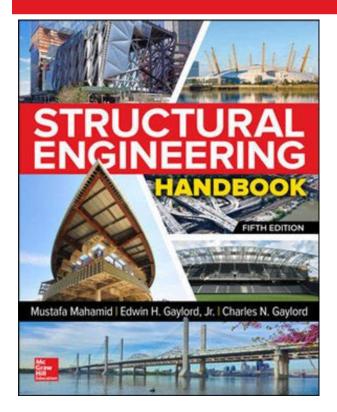
Fully revised and expanded with a new more open design, *Roark's Formulas for Stress and Strain, Ninth Edition* provides accurate and thorough tabulated formulations that can be applied to the stress analysis of a comprehensive range of structural components. All equations and diagrams of structural properties are laid out in an new format that makes it easier to access and use the information.

This extensively updated edition contains new and revised content on a broad range of subjects, including fatigue stress formulas, Castigliano's theorems for calculating deflections, finite element and boundary element methods, fracture mechanics, and the elasticity of materials. The book contains an all-new section on factor of safety and contains the codes and standards that apply to mechanical design. Readers will get a solid grounding in the mathematical theory behind each formula along with real-world applications in everything from beams and columns to fasteners and joints across the most commonly used materials.

- Presents all the stress and strain facts, principles, and formulas in a new, easier to read format
- New second color enhances the user experience
- Streamlines content from previous editions and features new content

Richard G. Budynas (Deceased) was Professor Emeritus of the Kate Gleason College of Engineering at Rochester Institute of Technology. He had over 45 years of experience in both teaching and practicing mechanical engineering design and is the co-author of *Shigley's Mechanical Engineering Design, 11th Edition.*

Ali M. Sadegh (Franklin Lake, New Jersey) is Professor, the founder and director of the Center for Advanced Engineering Design, and was the Chairman of the Department of Mechanical Engineering at CCNY/CUNY. He is a PE and CMfgE with over 35 years experience in academia and practicing mechanical engineering design he led the development of the 11th and 12th editions of *Mark's Standard Handbook for Mechanical Engineers*.



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Mustafa Mahamid, Edwin H. Gaylord, Charles N. Gaylord

A fully updated guide to vital structural engineering principles and design techniques

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- Explains the codes and standards that structural engineers use in their daily work
- Includes data tables related to material strength, construction measurements, structural load capacity, and more
- Serves as a study guide when preparing for the FE, PE, or SE exams

Mustafa Mahamid, Ph.D., S.E., P.E., F.Sei, F.ASCE (Chicago, IL), is a Clinical Associate Professor at the University of Illinois-Chicago and is a member of the *AccessEngineering* Faculty Advisory Board. He previously worked as a practicing structural engineer at GRAEF and Skidmore, Owings & Merrill. He is a Fellow of ASCE's structural engineering institute and is active on various technical committees sponsored by ACI and ASCE/SEI.

The late Edwin H. Gaylord, Jr. was a Professor of Civil Engineering at the University of Illinois, Urbana-Champaign.

The late Charles N. Gaylord was a Professor of Civil Engineering at the University of Virginia.

May

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Master the principles and practices of modern control systems using a state-space approach

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- Cuts down on the theory behind control systems and focuses on practice
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- Written by an electrical engineering scholar and experienced author

Dr. Arie Nakhmani (M.Sc. in Robust Control, Ph.D. in Computer Vision), is Associate Professor of Electrical and Computer Engineering, Associate Scientist in the Comprehensive Cancer Center, and director of ANRY lab at the University of Alabama at Birmingham. He is the author of over 50 peer-reviewed research articles and book chapters on robust control, machine learning, signal and image analysis.

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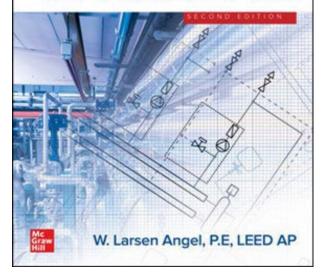
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W. Larsen Angel

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This fully updated, hands-on guide covers the process of designing a HVAC systems and concisely explains the code requirements and standards for each component, helping professionals to design safe and efficient HVAC systems. The book illustrates each step in the design process through photographs, drawings, and discussions of pertinent considerations for different types of components and systems.

Written by a recognized expert in the field, *HVAC Design Sourcebook*, *Second Edition* brings together all of the information needed to understand each type of HVAC component and how they interact as a whole. Readers will explore complex heating, cooling, and ventilation systems and the codes and standards that govern their use and installation. This new edition has been completely refreshed to align with current industry standards and practices. A brand-new chapter takes a step-by-step look at the design of a real-world HVAC project.

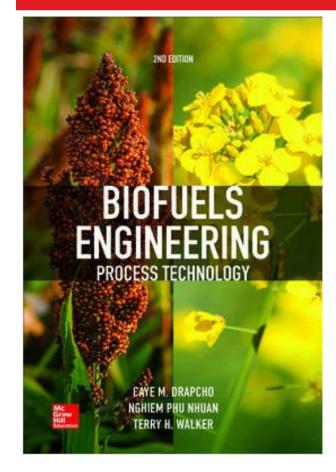
- Clearly explains HVAC requirements from the 2018 IMC, 2017 NEC, NFPA 70, and ASHRAE
- Highly illustrated with photos and drawings that show proper configurations
- Written by an HVAC expert and experienced author

W. Larsen Angel, P.E., LEED-AP (Elkridge, MD), is a senior mechanical engineer at Building Dynamics, LLC. He is certified by the American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) as a Commissioning Process Management Professional (CPMP) and is the co-author of *HVAC Equations, Date, and Rules of Thumb, Third Edition.*

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This thoroughly revised text clearly explains the concepts, systems, and technologies developed, and in certain cases, implemented commercially, for production of biofuels from renewable feedstocks. Filled with a wealth of illustrations, this new edition expands the scope to include the most recent advances such as the extraction of fermentable sugars from lignocellulosic biomass using supercritical water (Renmatix's Plantrose® process), the "bolt-on" processes for production of ethanol from previously unconverted corn fibers in dry-grind ethanol plants (D3Max process, Quad County Corn Processors' Cellerate process, Edeniq's Intellulose technology), and the production of drop-in biofuels via the oleochemical, thermochemical and biochemical platforms.

Biofuels Engineering Process Technology, Second Edition presents a complete and up-to-date introduction to biofuels process technology. Readers will learn how renewable feedstocks are processed and biofuels are produced, from the conventional and commercially practiced production of ethanol from sugarcane and corn, production of biodiesel from animal fats and plant oils, production of methane by anaerobic digestion, to the newly developed technologies for the production of drop-in biofuels and the use of microbial fuel cells to produce electricity.

- Contains updated definitions and diagrams of batch, CSTR, and plug flow reactors
- Features new examples with worked-out solutions and updated reference materials
- Written by a team of well-known researchers and educators in biofuels process engineering

Caye Drapcho, Ph.D., is an Associate Professor in the Biosystems Engineering program, Department of Environmental Engineering and Earth Sciences at Clemson University.

Nghiem Phu Nhuan, Ph.D., is a Research Chemical Engineer/ Lead Scientist in the Sustainable Biofuels and Co-Products Research Unit, Eastern Regional Research Center, Agricultural Research Service, U.S. Department of Agriculture, and is an Adjunct Professor in the Biosystems Engineering program, Department of Environmental Engineering and Earth Sciences at Clemson University.

Terry H. Walker, Ph.D., Is a Professor in the Biosystems Engineering program in the Department of Environmental Engineering and Earth Science at Clemson University.

Handbook of ADHESIVES and SEALANTS



Edward M. Petrie

Handbook of Adhesives and Sealants, Third Edition

Edward M. Petrie

A single, practical source for vital adhesive and sealant information

Handbook of Adhesives and Sealants, Third Edition presents the what, how, and why behind making connections—be they permanent, temporary, fixed, or flexible. This thoroughly revised handbook covers polymeric adhesives and sealants that are used for joining or bonding a wide range of materials, including metals, plastics, composites, and elastomers. The book features real-life examples that illustrate handson applications and best practices. It is accessible to the novice, yet comprehensive enough for technical professionals. This handbook is the ideal desk-top reference for both end-users and formulators.

This new edition reflects new materials (such as nanoparticles and biopolymers),cost-saving methods, up-to-date health and environmental standards, and detailed troubleshooting techniques. It provides detailed opportunities in new application and market area

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Edward M. Petrie (Cary, NC) has been active in the adhesives and sealant industries for 50 years. He began his career at Westinghouse Electric Corporation's Research Center in the Polymers and Plastics Department. Petrie is the author of three books in multiple editions and numerous papers, and holds seven patents.

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Synthetic Fuels Handbook: Properties, Process, and Performance, Second Edition features clear, practical explanations of the latest concepts, systems, and technologies. The book covers the production of synthetic fuels on both industrial and individual scales. Readers will get full details on fuels from natural gas and natural gas hydrates, tar, sand bitumen, coal, oil shale, synthesis gas, crops, wood sources, biomass, industrial and domestic waste, landfill gas, and more.

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James G. Speight, Ph.D., D.Sc., Is a fuels consultant and visiting professor at both the University of Utah and the University of Trinidad and Tobago. He is the author, editor, or compiler of more than 30 books related to fossil fuel processing and environmental issues, including Lange's Handbook of Chemistry; Chemical Process and Design Handbook; and Perry's Standard Tables and Formulas For Chemical Engineers.

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A systematic approach to product design and safety from an ethical engineering perspective

This new design guide focuses on product safety and engineering ethics for engineering students and technical professionals across many fields and industries. The book is written from the perspective of an active product-safety manager at a large and fast-paced designer, manufacturer, and worldwide distributor of mass-produced, innovative, and potentially hazardous consumer products.

The book presents a holistic approach to product design and safety of those products. This approach is named Design for Product Safety (DFPS). DFPS strives to "design in" product safety characteristics early in the engineering process. Readers will receive a thorough discussion of the product-design process with a focus on the detailed Engineering Design, Development, and Testing Phase (EDDTP) presented. The book covers what safety is and is not, engineering ethics, product-safety concepts, hazard and risk, design considerations and guidance, the role of warnings and manuals, product-safety engineering tools, and post-sale surveillance for product-safety defects and subsequent recalls.

- Written by an industry insider in an open and unbiased manner
- Walks readers through the product-design process by focusing on critical concepts, application of safety-engineering methods, and the ethics that should be applied by both the engineer and the corporation
- Addresses all aspects of the product system, including the product, the user, and the use environment
- Includes case studies, examples, and side discussions

Kenneth L. d'Entremont (Salt Lake City, UT) has a Ph.D. in Mechanical Engineering and is an Associate P(Lecturer) in the Department of Mechanical Engineering and its Ergonomics & Safety Program at the University of Utah. He also holds an Adjunct Associate Professor position at the Department of Family and Preventive Medicine's Rocky Mountain Center for Occupational and Environmental Health (RMCOEH). Ken is a registered Professional Engineer (P.E.) in two states.

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Slurry Systems Handbook

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- Covers open channel slurry flows in addition to pipe flow dynamics
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- Reviews high temperature applications and application to metal casting
- Highlights emerging technologies for water reservoir de-silting by sediment removal
- Written by an expert with international experience

Baha Abulnaga, P.E. (Bellingham, WA), obtained his Bachelor of Aeronautical Engineering degree in 1980 from the University of London and his Masters in Materials Engineering from the American University in Cairo, Egypt. Since 1990, he has been active in design of rotating equipment, pumps, and slurry pipelines and processing plants, slurry hydrocracking research. He has received awards from the Department of Interior for innovation in reservoir sediment removals and from the National Science Foundation for innovation in metallurgy of iron. He is director at Splitvane Engineers Inc. He holds many patents in different fields of slurry, engine design, pump design and metallurgy. Mc Graw Hill

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Technical

American Electricians' Handbook, Seventeenth Edition

Frederic P. Hartwell

A new edition of the best-known reference for electricians—fully updated for the latest codes and standards

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American Electricians' Handbook, Seventeenth Edition covers current energy-efficient technologies, such as photovoltaics and induction lighting, and contains a new chapter that clearly explains new industry safety methods. Detailed photos, diagrams, charts, tables, and calculations are included. This is a practical, on-the-job resource for every professional electrician.

- Includes updated 2020 NEC and NESC code references
- Contains a brand-new chapter that covers industry safety
- Written by an experienced electrician and well-known author

Frederic P. Hartwell (Amherst, MA) is a retired working electrician and president of Hartwell Electrical Services, Inc. He is certified by the International Electrical Inspectors as a Certified Master Electrical Inspector. Mr. Hartwell is the senior member of NEC CMP 9 and is the principal author of the *McGraw-Hill National Electrical Code Handbook*, now in its twenty-seventh edition.

August Technology & Engineering

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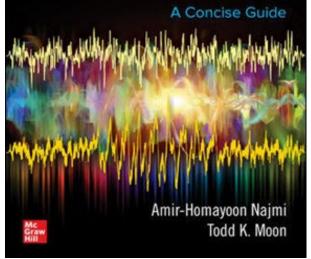
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Advanced Signal Processing



Advanced Signal Processing: A Concise Guide

Amir-Homayoon Najmi, Todd Moon

A no-nonsense guide to the fundamentals and applications of statistical signal processing

Ideal for upper-undergraduate and graduate courses, this engineering textbook offers key signal analysis principles and uses and explains the necessary underlying mathematics. Coverage includes representation and approximation theory in vector spaces, the orthogonality principle, the least squares problem, minimum mean square estimation, and the Wiener-Hopf equation.

Signal Analysis: A Concise Guide clearly explains linear systems and signals and the concepts behind them. The book covers matrix factorizations, optimal linear filter theory, classical and modern spectral estimation, adaptive filters, and processing of spatial arrays. Readers will also explore linear optima filters, eigrn decomposition methods, the singular value decomposition, adaptive linear filters, noise cancellation, and spectral estimation.

- · Includes exercises for computer implementation using matlab
- Presents the core material in a succinct format
- Written by a team of renowned academics with multiple teaching awards

Amit-Homayoon Najmi, Ph.D., was a Fulbright scholar at the Relativity Centre, University of Texas. He has published research in wide areas including quantum field theory in cosmological space-times, seismic inverse scattering, adaptive signal processing applied to electromagnetic waves and biosurveillance.

Todd Moon, Ph.D., is head of the Electrical and Computer Engineering Department at Utah State University. He has been published extensively on digital communications theory and signal processing.

August

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PERFORMANCE AND SECURITY FOR THE INTERNET OF THINGS

Emerging Wireless Technology

HAYA SHAJAIAH, AHMED ABDELHADI, AND CHARLES CLANCY

Performance and Security for the Internet of Things: Emerging Wireless Technologies

Haya Shajaiah, Ahmed Abdelhadi, Charles Clancy

A concise guide to 5G communications systems security for the Internet of Things

This hands-on guide shows, step by step, how to apply a mathematical approach to tackle security challenges and overall performance issues in 5G-based IoT communications. The methods, optimization problems, mathematical solutions, algorithms, and programming codes presented in the book can be applied directly or extended as countermeasures for different IoT vulnerabilities.

5G Spectrum Sharing: Optimizing Security and Performance for the Internet of Things offers precise explanations of the catastrophic new security threats alongside detailed preemptive countermeasures. Readers will explore the vulnerabilities in spectrum sharing systems, smart grid communications, and machine-to-machine communications as well as uplink/downlink communication for IoT applications.

- Contains detailed solutions for tackling communications security threats
- · Includes MATLAB codes for all algorithms
- Written by a team of recognized communications experts and academics

Haya Shajaiah, Ph.D., is currently a visiting researcher at the department of ECE in Virginia Tech. She is an adjunct assistant professor at George Washington University and was awarded an Intelligence Community Postdoctoral Research Fellowship by the Oak Ridge Institute for Science and Education.

Ahmed Abdelhadi, Ph.D., is an assistant professor at the University of Houston. Before joining UH, he was a Research Assistant Professor at Virginia Tech. He is the author of *Cellular Communications Systems in Congested Environments*.

Charles Clancy, Ph.D., is the executive director of Virginia Tech's Hume Center for National Security and Technology and is the Bradley Professor of Electrical and Computer Engineering.

August

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INFECTIOUS DISEASES

Case Study Approach

JONATHAN CHO

Infectious Diseases Case Study

Approach Jonathan Cho

A new case-based approach to teaching infectious disease pharmacotherapy to pharmacy students

Reflecting the growing demand for healthcare providers versed in infectious disease pharmacotherapy, this innovative new text familiarizes pharmacists with the subject through patient cases seen in actual practice. Assuming little prior knowledge of infectious diseases on the reader's part, the text covers both common and uncommon presentations, and is bolstered by multiple-choice questions along with detailed explanations for both correct and incorrect answer choices, and valuable clinical pearls for each disease state.

- Market: pharmacy students
- Comprehensive enough to cover disease states not found in similar textbooks
- Students will learn how to apply concepts to real-world situations

Dr. Jonathan Cho (Stockton, CA) is a Clinical Associate Professor in the Department of Clinical Sciences. He received his Doctor of Pharmacy degree from the University of the Pacific and completed his PGY-1 pharmacy practice and PGY-2 infectious diseases specialty residencies at the Lee Memorial Health System. Dr. Cho is active in various local, state, and national organizations and currently serves on the ASHP NPF Professional Practice Advisory Group, ASHP SICP Educational Steering Committee, ACCP Research Affairs Committee, SIDP Annual Reports Committee and the Infectious Diseases-PRN Awards Committee.

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1st edition

Morgan & Mikhail's ANESTHESIOLOGY CASES

John F. Butterworth . David C. Mackey . John D. Wasnick

🗄 LANGE

Morgan and Mikhail's Clinical Anesthesiology Cases

Medical

John F. Butterworth, David C. Mackey, John D. Wasnick

A clinically relevant, case-based review of anesthesiology – based on the field's cornerstone text

Essential for written and oral board preparation, here is a new casebased companion to *Morgan and Mikhail's Clinical Anesthesiology, Sixth Edition* textbook. The book includes approximately 300 brief case descriptions, with each followed by a series of board-style Q&A. These cases are organized to match the content of the parent text to facilitate side-by-side study. With case-based learning now pervasive in training for all medical specialties, especially anesthesiology, *Morgan & Mikhail's Clinical Anesthesiology Cases* fills a void in medical publishing.

- Market: general anesthesiologists, anesthesiology residents, certified nurse anesthetists
- Includes link to video clips demonstrating key procedures (important in a procedure-oriented specialty such as anesthesiology)
- Also valuable as a clinical refresher before the Operating Room

John Butterworth, MD (Richmond, VA) is Chairman, Department of Anesthesiology, Virginia Commonwealth University.

David Mackey, MD (Houston, TX) is Professor of Anesthesiology, MD Anderson Cancer Center.

John Wasnick, MD (Lubbock, TX) is Chairman, Department of Anesthesiology, Texas Tech University.

May

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INFECTIOUS DISEASES a clinical short course

Frederick S. Southwick

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May

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9780071789257 Infectious Diseases: A Clinical Short Course, Third Edition

9781259835971 Harrison's Infectious Diseases, Third Edition

Infectious Diseases: A Clinical Short Course, Fourth Edition

Frederick S. Southwick

A proven way to learn the principles of clinical infectious diseases in just thirty days

Infectious Diseases: A Clinical Short Course, Fourth Edition is a concise overview of this important field designed to help the busy physician, medical student, nurse practitioner, and physician assistant to understand, diagnose, and treat common infectious diseases. This unique self-instruction book is organized by system/region as opposed to pathogens simulating how common pathogens and disorders would be encountered in rounds or in practice. This new edition will include key content updates, and ensure that content aligns itself with information tested on the USMLE Step 2.

By indicating the number of days that should be allotted to the study of each chapter, the author has created a schedule for completion of each lesson. A wide array of tables that summarize the methods of clinical assessment, anti-infective agent doses, and drug toxicities-facts that do not require memorization, but do need to be referred to when caring for patients--facilitate this condensed learning schedule. There is no better resource for learning to associate pathogens with the corresponding impact on patients than Infectious Diseases.

- Market: internal medicine residents, medical students, family practice residents and physicians
- Focuses on clinical issues, not microbiology, make it well suited for physicians and healthcare providers
- Key points summarize the most important facts when managing each infection and facilitate board review
- Guiding Questions begin each chapter
- An estimate of the potential severity of each disease gives you A sense of how quickly you should initiate treatment
- Numerous case examples highlight real-world clinical application of the content
- Dozens of color plates depict major pathogens
- All chapters have been updated to reflect the most current treatment and diagnostic guidelines from the Infectious Diseases Society of America

Frederick S. Southwick, MD (Gainesville, FL) Chief Quality Officer and Professor of Infectious Diseases, Department of Medicine, University of Florida College of Medicine.

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May

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Williams Gynecology, Fourth Edition

Barbara L. Hoffman, John O. Schorge, Karen D. Bradshaw, Lisa M. Halvorson, Joseph I. Schaffer, Marlene M. Corton

The only gynecological text that combines a medical reference and surgical procedural atlas into one volume has been fully updated and revised

This lavishly illustrated guide provides comprehensive coverage of the full spectrum of gynecologic healthcare and disease management, including benign general gynecology; reproductive endocrinology, infertility, and menopause; female pelvic medicine and reconstructive surgery; and gynecologic oncology.

With hundreds of original drawings, *Williams Gynecology* provides a practical template for a consistent approach to diagnosis and treatment in every chapter. Its extensive use of treatment algorithms, differential diagnosis boxes, and other elements, make finding the right answers a quick, efficient process. The Aspects of Gynecologic Surgery and Atlas of Gynecologic Surgery section covers benign gynecologic conditions, minimally invasive surgery, surgeries for female pelvic reconstruction, and surgeries for gynecologic malignancies.

- Markets: Ob-Gyns, Ob-Gyn Residents, Ob-Gyn Hospitalists, Nurse Practitioners / Physicians Assistants
- · Saves readers money by including two resources in one volume
- 1,200 photos and illustrations—including 450 full-color figures depicting operative techniques
- Enables readers to review surgical procedures while also learning about medical implications, causes, and potential complications
- Unique templated text format ensures a consistent approach to diagnosis and treatment
- Brings readers up to date on the latest topics, including minimally invasive procedures, benign gynecology, and the subspecialties of urogynecology, gynecologic oncology, and reproductive endocrinology
- Evidence-based coverage of disease evaluation supports and reinforces the clinical relevance of the book's diagnostic and treatment methods

Barbara L. Hoffman, MD, is Professor of Obstetrics and Gynecology, UT Southwestern Medical Center.

John O. Schorge, MD, is Professor of Obstetrics and Gynecology, and Director of the Gynecologic Oncology Division at Tufts University.

Lisa M. Halvorson, MD, is Board Certified OB/GYN-REI

Karen D. Bradshaw, MD, is Director of the Lowe Foundation Center for Women's Preventative Health Care and is Professor of Obstetrics and Gynecology and of Surgery at University of Texas Southwestern Medical Center at Dallas.

Marlene M. Corton, MD, is Professor of Obstetrics and Gynecology, UT Southwestern Medical Center.

Joseph I. Schaffer, MD, is Professor of Obstetrics and Gynecology, and Director of the Female Pelvic Medicine and Reconstructive Surgery Division and Gynecology Divisions at UT Southwestern Medical Center.

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May

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Clinical Neuroanatomy, Twenty-Ninth Edition

Stephen G. Waxman

A comprehensive, colour-illustrated guide to neuroanatomy and its functional and clinical applications—the most trusted resource for students and practitioners

Engagingly written and extensively illustrated, *Clinical Neuroanatomy*, *29th Edition* gets medical students, residents, trainees, and clinicians up to speed on neuroanatomy, its functional underpinnings, and its relationship to the clinic. Readers learn everything they need to know about the structure and function of the brain, spinal cord, and peripheral nerves. This authoritative guide illustrates clinical presentations of disease processes involving specific structures, explores the relationship between neuroanatomy and neurology, and reviews advances in molecular and cellular biology and neuropharmacology as related to neuroanatomy. Illustrations include CT and MRI scans, block diagrams showing muscle actions, root-byroot and nerve-by-nerve images of sensory areas and muscle intervention, and more.

- Markets: Medical students; physical therapy students
- More than 400 illustrations
- Popular chapter-ending "Essentials for the Clinician" information boxes enhanced/expanded to make essential points even clearer
- Unique chapter on Introduction to Clinical Thinking puts
 neuroanatomy in clear clinical perspective
- Appendix topics include neurologic examination, testing muscle function, and spinal nerves and plexuses
- Case studies demonstrate how concepts apply to real-world situations

Stephen G. Waxman, Md, PhD, is the Bridget Marie Flaherty Professor of Neurology, Neurobiology, and Pharmacology at Yale University. He served as the school's Chairman of Neurology and founded its Neuroscience and Regeneration Research Center. Dr. Waxman is also a visiting professor at University College London and the Institute of Neurology, London.

ELEVENTH EDITION

PHARMACOTHERAPY CASEBOOK

A Patient-Focused Approach



Terry L. Schwinghammer • Julia M. Koehler Jill S. Borchert • Douglas Slain • Sharon K. Park

May

Medical / Pharmacy PAPERBACK • 10.88in : 8.5in 9781260116670 1260116670 \$90.95 DISCOUNT CODE: M

Related Products

9781259640919 Pharmacotherapy Casebook: A Patient-Focused Approach, Tenth Edition

9781259587481 Pharmacotherapy: A Pathophysiologic Approach, Tenth Edition

9781259586439 Pharmacotherapy Handbook, Tenth Edition

Pharmacotherapy Casebook: A Patient-Focused Approach, Eleventh Edition

Terry L. Schwinghammer, Julia M. Koehler, Jill S. Borchert, Douglas Slain, Sharon K. Park

The leading guide to applying pharmacotherapy principles to real-world clinical practice

Taking a consistent, practical approach to the topic, *Pharmacotherapy Casebook, Eleventh Edition* builds clinical decision-making skills readers need to identify and resolve commonly encountered drug problems. Through 150 case studies, readers will master all the steps for driving positive patient outcomes—from identifying drug therapy problems, determining the therapeutic outcome, and designing an effective pharmacotherapeutic plan to educating patients, communicating and implementing the plan, and building expertise in pharmacotherapy decision making. Patient presentations (medical history, physical examination, and laboratory data) are followed by questions designed to boost problemsolving skills.

- Markets: Pharmacy Students, Nursing, Nurse Practitioner, and other allied health courses
- 150 cases organized into organ system sections corresponding to those of the companion textbook
- 39 photos and illustrations
- Appendices include medical abbreviations, laboratory tests, mathematical conversion factors, and anthropometrics
- Ideal for educational programs, independent study, staff development, and as a companion to *Pharmacotherapy: A pathophysiologic Approach*

Terry L. Schwinghammer, BS Pharm, PharmD, BCPS, FCCP, FASHP, is Professor and Chair of the Department of Clinical Pharmacy at the West Virginia University School of Pharmacy. He has authored more than 60 research papers and journal articles and is editor of *The Pharmacotherapy Casebook*.

Julia M. Koehler, PharmD, FCCP (Indianapolis, IN), Professor and Associate Dean for Clinical Education and External Affiliations, College of Pharmacy and Health Sciences, Butler University; Ambulatory Care Clinical Pharmacist, Methodist Hospital of Indiana University.

Jill S. Borchert, PharmD, BCACP (Downers Grove, IL) Professor and Vice Chair, Department of Pharmacy Practice, Director, PGY2 Ambulatory Care Residency Program, Midwestern University Chicago College of Pharmacy.

Douglas Slain, PharmD, BCPS, FCCP, FASHP (Morgantown, WV), Professor, Department of Clinical Pharmacy, School of Pharmacy, West Virginia University; Infectious Diseases Clinical Specialist, West Virginia Medicine and Ruby Memorial Hospital.

Sharon K. Park, PharmD, BCPS, (Baltimore, MD), Assistant Professor, Department of Clinical and Administrative Sciences, School of Pharmacy, Notre Dame of Maryland University; Drug Information and Medication use Policy, the Johns Hopkins Hospital.

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Photographic Dissector For Physical Therapy Students

James Sonne

Medical

An accessible guide to anatomical structures and the tools used for dissection

Learning and naming the many parts and systems of the human body can be a daunting task for medical and nursing students preparing for careers in various scientific and medical professions. With a combination of informative text and clear images, *Photographic Dissector for Physical Therapy Students* provides an unparalleled examination of anatomical structures and the tools used for dissection.

Using visible external landmarks, students will learn how to locate internal structures and develop a better understanding of anatomy. The book offers thorough coverage of the types of tools for dissecting along with detailed photographic instructions for every step of dissection. Each tool is clearly defined with its purpose.

 Market: Nursing Students, Health Professionals (PT/PA). Other health professionals will also find this product useful such as physical therapy and PA.

James Sonne (Orlando, FL) is the Gross Anatomy and Neuroscience educator for University of Central Florida's Doctor of Physical Therapy Program where he also researches the effects of physical exercise on neurodegeneration and brain aging. He earned his Ph.D. from the Department of Anatomy & Neurobiology at the University of Kentucky College of Medicine for his translational studies on the prevention of Parkinson's disease using a novel peptide delivered to the brain noninvasively by nasal spray.

May

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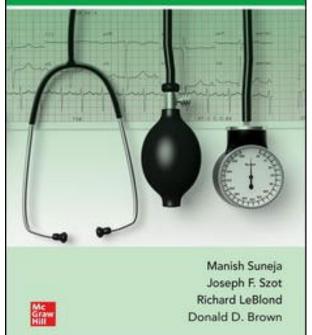
Related Products 9780071667203 Anatomy at a Glance

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ELEVENTH EDITION

DeGowin's DIAGNOSTIC EXAMINATION



May

Medical / Internal Medicine PAPERBACK • 8.25in : 4.75in 9781260134872 1260134873 \$81.95 DISCOUNT CODE: M

Related Products

9780071814478 DeGowin's Diagnostic Examination, Tenth Edition

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9780071624947 The Patient History: Evidence-Based Approach

DeGowin's Diagnostic Examination, Eleventh Edition

Manish Suneja, Richard F. Szot, Richard Leblond, Donald D. Brown,

The classic point-of-care guide to the undifferentiated patient – enhanced by new cases and a more efficient templated organization

Part physical examination primer, part differential diagnosis tool, *Degowin's Diagnostic Examination, Eleventh Edition* takes readers a step beyond elementary physical diagnosis. DeGowin's covers all physical examination techniques and procedures, but this highly practical point-of-care guide goes further, focusing on the meaning of signs and symptoms. It also shows readers how to catalog clinical findings resulting from the physical examination-and order them into a differential diagnosis. This classic text is unrivaled in its comprehensive coverage of differential diagnosis, organized by signs, symptoms, and syndromes. This edition is enhanced by a new templated format for ease of navigation, and updated illustrations throughout.

- Market: second and third year medical students, nurse practitioners, physician assistants and physician assistant students, internal medicine residents, family medicine residents
- This edition reflects the latest developments in the evidence-based physical examination
- The perfect bridge text between physical exam textbooks and clinical medicine textbooks

Manish Suneja, MD (Iowa City, Iowa) is Director of the Internal Medicine Residency Program and Clinical Professor of Internal Medicine – Nephrology at the University of Iowa.

Joseph Szot, MD (Iowa City, Iowa) is Associate Program Director of the Internal Medicine Residency Program, as well as Medical Director of Continuing Medical Education, Vice Chair for Education, and Clinical Professor of Internal Medicine at the University of Iowa.

Richard LeBlond, MD (Iowa City, Iowa), runs the Primary Care Clinic at the University of Iowa and is Professor of Medicine. He is nationally known for his expert diagnostic skills.

Donald Brown, MD (Iowa City, Iowa), is Professor of Medicine at the University of Iowa and is also nationally known for his diagnostic skills and for his teaching abilities at Iowa.

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June

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CURRENT Diagnosis and Treatment Pediatrics, Twenty-Fifth Edition

William W. Hay, Myron J. Levin, Robin R. Deterding, Mark J. Abzug

The most practical, up-to-date, well-referenced guide to the diagnosis and treatment of children—from birth to adolescence

Following the "Current" outline format for easy use and quick reference, this comprehensive, clinically focused guide delivers evidence-based information on the pediatric medical conditions most often encountered in daily clinical practice.

Complete with an invaluable guide to normal laboratory values, *CURRENT Diagnosis And Treatment Pediatrics* offers succinct, authoritative overviews of important pediatric health concerns, such as childhood nutrition and eating disorders; substance abuse; psychiatric disorders; child abuse; oral medicine and dentistry; immunization; and emergencies and injuries. The authors provide detailed descriptions of diseases as well as diagnostic and therapeutic procedures.

- Market: Pediatricians, Pediatric Residents, Nurse Practitioners, Family Practice Physicians, Medical Students, Physician Assistants
- 600 photo and illustrations

Medical

- Organized by general topics and by organ systems
- Presented in the time-saving LANGE CURRENT style: Problem, Essentials of Diagnosis, Clinical Findings, Differential Diagnosis, Treatment, and Prognosis
- Tables and figures provide quick access to important information, such as acute and critical care procedures in the clinic, emergency room, and critical care unit

William W. Hay, Jr., MD, (Denver, CO) is Professor, Department of Pediatrics, Section of Neonatology and the Division of Perinatal Medicine, University of Colorado School of Medicine and the Children's Hospital.

Myron J. Levin, MD, (Denver, CO) is Professor, Department of Pediatrics and Medicine, Section of Pediatric Infectious Diseases, University of Colorado School of Medicine and the children's hospital.

Mark J. Abzug, MD, (Denver, CO) is Professor, Department of Pediatrics, Section of Pediatric Infectious Diseases, University of Colorado School of Medicine and the Children's Hospital.

Maya Bunik, MD, (Denver, CO) is Professor, Department of Pediatrics, Section of General Academic Pediatrics, Director of the Child Health Clinic, University of Colorado Denver School of Medicine and Children's Hospital Colorado.

PHARMACOTHERAPY

A Pathophysiologic Approach



Joseph T. DiPiro • Gary C. Yee • L. Michael Posey Stuart T. Haines • Thomas D. Nolin • Vicki Ellingrod

June

Re-Announced: Spring 2020

Catalogue Medical / Pharmacy HARDCOVER • 10.88in : 8.5in 9781260116816 \$295.95 DISCOUNT CODE: M Related Products 9781259587481 Pharmacotherapy: A Pathophysiologic Approach, Tenth Edition

9781260019445 Pharmacotherapy Principles and Practice, Fifth Edition

Vicki Ringold, PharmD (Ann Arbor, MI) is Associate Dean for Research and Professor of Pharmacy at the University of Michigan.

L. Michael Posey, PharmD is PENS Pharmacy Editorial and News Services, Arlington VA.

Pharmacotherapy: A Pathophysiologic Approach, Eleventh Edition

Joseph T. Dipiro, Robert L. Talbert, Gary C. Yee, Gary R. Matzke, Barbara G. Wells, L. Michael Posey

The landmark text on how to achieve optimal patient outcomes through evidence-based medication therapy—completely updated to reflect the latest research and recommendations

Pharmacotherapy: A Pathophysiologic Approach is written to help readers advance the quality of patient care through evidence-based medication therapy derived from sound pharmacotherapeutic principles. The scope of this trusted classic goes beyond drug indications and dosages to include the initial selection, proper administration, and monitoring of drugs. Readers will find everything they need to provide safe, effective drug therapy across the full range of therapeutic categories.

This edition is enriched by more than 300 expert contributors, and every chapter has been revised and updated to reflect the latest in evidence-based information and recommendations. Important features such as Key Concepts at the beginning of each chapter, Clinical Presentation tables that summarize disease signs and symptoms, and Clinical Controversies boxes that examine the complicated issues faced by students and clinicians in providing drug therapy make this text an essential learning tool for students, patient-focused pharmacists, and other health care providers.

- Market/audience: Pharmacy students, pharmacists, hospital administrators
- Number one text in pharmacotherapy—considered the pharmacy "Bible"
- New authors and more than 300 expert contributors
- Every chapter has been revised and updated to reflect the latest evidence-based information and recommendations
- All diagnostic flow diagrams, treatment algorithms, dosing guideline recommendations, and monitoring approaches have been updated in full color to clearly distinguish treatment pathways
- New drug monitoring tables have been added
- Most of the disease-oriented chapters have incorporated evidencebased treatment guidelines that include, when available, ratings of the level of evidence to support the key therapeutic approaches
- Twenty-five online-only chapters are available at www.Pharmacotherapyonline.Com

Joseph DiPiro, PharmD, FCCP (Richmond, VA) is professor and Archie O. McCalley Dean of the Virginia Commonwealth University School of Pharmacy.

Stuart T. Haines, PharmD, FCCP, FASHP, FAPha (Jackson,

Mississippi) is the director of the Division of Pharmacy Professional Development and Professor of Pharmacy Practice at the University of Mississippi.

Thomas D. Nolin, PharmD, PhD (Pittsburgh, PA) is Associate Professor of Medicine at the University of Pittsburgh.

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Review Of Medical Microbiology And Immunology, Sixteenth Edition

Warren E. Levinson

The most concise, clinically relevant, and current review of medical microbiology and immunology

Review of Medical Microbiology and Immunology is a succinct, highyield review of the medically important aspects of microbiology and immunology. It covers both the basic and clinical aspects of bacteriology, virology, mycology, parasitology, and immunology and also discusses important infectious diseases using an organ system approach. The book emphasizes the real-world clinical application of microbiology and immunology to infectious diseases and offers a unique mix of narrative text, color images, tables and figures, Q&A, and clinical vignettes.

- Market: medical students, physician assistant students
- Content is valuable to any study objective or learning style
- Essential for USMLE review and medical microbiology coursework
- 650 USMLE-style practice questions test reader's knowledge and understanding
- 50 clinical cases illustrate the importance of basic science information in clinical diagnosis
- Color images depict clinically important findings, such as infectious disease lesions

Warren Levinson, MD, PhD, (San Francisco, CA) is Professor of Microbiology, Department of Microbiology and Immunology, University of California-San Francisco.

June

Medical / Microbiology PAPERBACK• 10.88in : 8.5in 9781260116717 1260116719 \$96.95 DISCOUNT CODE: M

Related Products

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9781260441413 Deja Review: Microbiology and Immunology, Third Edition

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June

Medical / Family & General Practice PAPERBACK • 9.12in : 7.38in 9781260134896 126013489X \$106.95 DISCOUNT CODE: M

Related Products

9780071827454 CURRENT Diagnosis & Treatment in Family Medicine, Fourth Edition

9781260455281 CURRENT Medical Diagnosis and Treatment 2020

9781259861864 Guide to the Canadian Family Medicine Examination, Second Edition

CURRENT Diagnosis & Treatment in Family Medicine, Fifth Edition

Jeannette E. South-Paul, Samuel C. Matheny, Evelyn L. Lewis

Concise, evidence-based coverage of the diseases and syndromes most commonly seen in clinical practice

CURRENT Diagnosis and Treatment in Family Medicine, Fifth Edition is an easy-to-use guide to the diagnosis, treatment, and management of the full range of clinical conditions seen in primary care. The book covers all age groups--from pediatric to geriatric--and includes end-oflife issues. An essential clinical reference for house staff and practicing family physicians, the book is also great for USMLE step 3 review, board certification, and maintenance of certification.

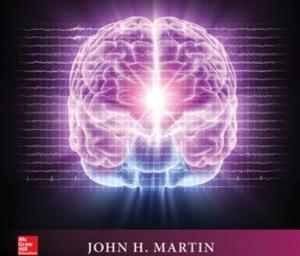
- Market: family practitioners, family medicine residents, pediatric residents, physician assistants, nurse practitioners, internists, third year medical students
- NEW content includes coverage of genetics and precision medicine use in family medicine, telehealth in family medicine, CTE and sports injuries, Zika, the opioid epidemic, Hepatitis C, expansion of the HIV section, veteran's health and PTSD, and more
- Organized according to the developmental lifespan, beginning with childhood and adolescence and progressing through adulthood and senior years
- Evidence-based recommendations
- Conservative and pharmacologic therapies
- Complementary and alternative therapies when relevant
- Attention to the mental and behavioral health of patients as solitary as well as comorbid conditions
- Patient education information
- End-of-life issues

Jeannette South-Paul, M.D. (Pittsburgh, PA) is Chair, Department of Family Medicine, University Of Pittsburgh Medical School.

Sam Matheny, M.D. (Lexington, KY) is Chair, Department of Family Medicine, University of Kentucky School of Medicine.

Evelyn Lewis, M.D. (Bethesda, MD) is Director, Healthcare Policy, Pfizer, Inc and Adjunct Clinical Professor of Family Medicine, Uniformed Services University of the Health Sciences.

NEUROANATOMY TEXT and ATLAS



Mav

Re-Announced: 2020 Spring & 2019 Fall Catalogue

Medical/ Allied Health Services PAPERBACK • 10.88IN : 8.5IN 9781259642487 1259642488 \$100.95 DISCOUNT CODE: M

Related Products

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9780071847704 Clinical Neuroanatomy, Twenty-Eighth Edition

9780071747363 Color Atlas and Synopsis of Echocardiography

Neuroanatomy Text And Atlas, Fifth Edition

John H. Martin

A regional and functional approach to learning human neuroanatomy – enhanced by additional full-colour illustrations and a new online learning center

Neuroanatomy: Text and Atlas covers neuroanatomy from both a functional and regional perspective to provide an understanding of how the components of the central nervous system work together to sense the world around us, regulate body systems, and produce behavior. This trusted text thoroughly covers the sensory, motor, and integrative skills of the brains and presents an overview of the function in relation to structure and the locations of the major pathways and neuronal integrative regions.

Neuroanatomy: Text and Atlas also teaches readers how to interpret the new wealth of human brain images by developing an understanding of the anatomical localization of brain function. The authoritative core content of myelin-stained histological sections is enhanced by informative line illustrations, angiography, and brain views produced by MRI, and other imaging technologies.

- Market: physical therapy students; dental students; allied health
 students
- Revised and updated to reflect advances in clinical neuroanatomy
 and neural science
- Full-color illustrations enrich the text, including many new to this edition
- Chapters begin with a clinical case to illustrate the connections and functions of the key material
- Chapters end with a series of multiple-choice review questions
- NEW online learning center will display brain views produced by MRI and PET
- Increases knowledge of the regional and functional organization of the spinal cord and brain, one system at a time
- Provides thorough coverage of the sensory, motor, and integrative systems of the brain, together with cerebral vasculature
- Promotes understanding of the complex details of neuroanatomy needed for accurate interpretation of radiological image
- Comprehensive atlas provides key views of the surface anatomy of the central nervous systems and photographs of myelin-stained sections in three anatomical planes
- Includes learning aids such as clinical topics, boxes, chapter summaries, and a glossary of key terms and structures

John H. Martin, PhD (New York, NY) is affiliated with City College of New York.

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July

Medical / Cardiology PAPERBACK • 9in : 6in 9781260457797 1260457796 \$169.95 DISCOUNT CODE: M

Practical Echocardiography for Cardiac Sonographers

Daniel M. Shindler

Medical

A quick-reference guide to all the basics of the fast-growing discipline of echocardiography

This concise and practical text covers all the techniques, standards, and applications that cardiac sonographers need to know. Formatted to make searching for answers quick and easy, it takes readers step by step through the scanning process, aids them in the interpretation and clinical application of echocardiography, describes the physics of ultrasound in easy-to-understand language, and covers treatments for various conditions.

- Market: Cardiac echocardiographers and sonographers, sonography students, cardiology fellows, cardiology residents, cardiovascular technologist, advanced cardiovascular sonographers (hospitals and group practices)
- Summary tables
- Scanning checklists
- Current ACC/AHA guidelines and American Society of Echocardiography
- 100 photos and illustrations
- QR-code links to 50 video lectures and echo clips

Daniel Shindler, MD FACC (East Brunswick) is Professor of Medicine, Rutgers-Robert Wood Johnson Medical School, New Brunswick, NJ, and Governor, New Jersey Chapter American College of Cardiology.

Olga Shindler, MD (East Brunswick) is President, Mobile Cardiac Ultrasound, East Brunswick, NJ

Alicia Wright, RDCS (East Brunswick) is a cardiac sonographer at Robert Wood Johnson University Hospital.

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Pain Medicine



2ND EDITION

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 answer

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McGraw-Hill Specialty Board Review Pain Medicine, Second Edition

Salahadin Abdi, Pradeep Chopra

1,000 Q&As provide all the preparation needed to ace the pain medicine board exams and anesthesiology recertification!

"There are other pain review books available...But none as useful as this book is in preparing readers for the pain boards. 3 stars."--Doody's Review Service (reviewing previous edition)

McGraw-Hill Specialty Board Review: Pain Medicine, Second Edition is the perfect way to prepare for the American Board of Anesthesiology exam as well as exams given by the American Board of Pain Medicine and the American Academy of Pain Medicine. It's also great for recertification! Readers will find everything they need in one comprehensive review . . . questions, answers, explanations, practice tests, and references.

- Market: physicians preparing for certification in paid medicine, anesthesiologists
- 1,000 questions and answers with detailed explanations for correct and incorrect answers
- The number of questions per topic reflects the make-up of the actual exam -- so readers know they're devoting valuable study time to what's most important
- Answers are referenced to major pain medicine texts
- Questions duplicate the style and format of the ABA exam

Salahadin Abdi, MD (Boston, MA) is Vice Chair, Pain Medicine, Arnold Pain Management Center, Department of Anesthesia; Associate Professor of Anesthesiology, Harvard Medical School, Beth Israel Deaconess Medical Center.

Pradeep Chopra, MD (Providence, RI) completed his Anesthesia residency from Harvard Medical School. He then went on to complete his fellowship in Pain Management, also from Harvard Medical School. Dr. Chopra is double Board Certified in Pain Management and Anesthesiology by the American Board of Anesthesiology. He holds the prestigious appointment of Assistant Professor (Clinical), Department of Medicine, Brown Medical School, Division of Biology and Medicine and Assistant Professor of Anesthesiology (Adjunct), Boston University School of Medicine.

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The Philadelphia Guide INPATIENT PEDIATRICS



Samir S. Shah Marina Catallozzi Gary Frank Jeanine M. Ronan

July

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The Philadelphia Guide: Inpatient Pediatrics, Third Edition

Samir S. Shah, Marina Catallozzi, Lisa B. Zaoutis

The only handbook on pediatric hospitalist medicine!

Focusing specifically on caring for pediatric patients in the hospital setting, this unique handbook addresses more than 350 of the most commonly encountered inpatient pediatric medical conditions. Unlike similar handbooks on the subject, *The Philadelphia Guide* goes beyond diagnostic strategies to include complete treatment and management guidelines.

The emphasis on the treatment of so many inpatient conditions makes the book valuable for practitioners of all levels – from attending physicians to physician assistants, advanced practice nurses, pediatric nurses, and health practitioners from all disciplines involved in the care of pediatric patients in the hospital setting. Designed for immediate access, the handbook features alphabetized clinical sections and consistent chapter subheadings to make the book especially useful at the point of care.

- Market: Pediatric hospitalists, pediatric residents, physician assistants, nurse practitioners
- Practical diagnostic strategies
- Extensive differential diagnosis suggestions
- Up-to-date treatment and management guidelines
- Content designed both for easy browsing and pinpointing specific information
- Alphabetical organization within chapters for rapid access
- Structured format with consistent headings throughout
- Bulleted content for efficient and effective access to relevant information
- Tables listing pediatric dosages for emergency, airway, and rapid sequence intubation medications, as well as defibrillation and cardioversion protocols
- Practical appendices covering normal vital signs, neonatal codes, and PALS algorithms

Samir S. Shah, MD, MSCE is Director, Division of Hospital Medicine, James M. Ewell endowed chair, and Attending Physician in Hospital Medicine & Infectious Diseases at Cincinnati Children's Hospital Medical Center; and Professor in the Department of Pediatrics at the University of Cincinnati College of Medicine.

Lisa B. Zaoutis, MD is Director of the Pediatrics Residency Pat The Children's Hospital of Philadelphia; and Associate Professor of Clinical Pediatrics in the Department of Pediatrics at the Perelman School of Medicine of the University of Pennsylvania.

Marina Datallozzi, MD, MSCE is Assistant Professor of Population and Family Health and Assistant Professor of Clinical Pediatrics at the Columbia University Medical Center, College of Physicians and Surgeons.

Gary Frank, MD is Chief Quality and Patient Safety Officer at Children's Healthcare of Atlanta; and Adjunct Associate Professor of Pediatrics in the Department of Pediatrics at Emory University School of Medicine.

GUIDEBOOK TO DERMATOLOGIC DIAGNOSIS



Guidebook to Dermatologic Diagnosis Susan Burgin

A unique systematic approach to dermatologic diagnosis

Guidebook to Dermatologic Diagnosis provides an innovative and methodical approach to the diagnosis of skin lesions and rashes. Centered around "The Wheel of Diagnosis" which factors in several important clinical considerations necessary to formulate an accurate diagnosis, the book is enhanced by numerous full-color images organized by clinical appearance rather than known diagnosis. This type of image grouping is specifically designed to teach readers how to think through and eventually arrive at an accurate diagnosis. Each chapter is also enhanced by tips on special testing, management, as well as the diagnostic approach.

- Market: dermatologists, family practitioners, emergency physicians
- · An innovative way to enhance dermatologic diagnostic skills
- Can be used at the point of care to confirm diagnosis
- Emphasizes the categorization of dermatologic disease into reaction patterns

Susan Burgin, MD (Boston, MA) is Assistant Professor of Dermatology, Harvard Medical School; Attending Dermatologist, Beth Israel Deaconess Medical Center.

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ESSENTIALS of MODERN

Essentials Of Modern Neuroscience

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A NEW core textbook on neuroscience with a uniquely clinical focus and an unmatched art program

Developed by an exciting author team composed of university of California-San Francisco faculty members who are currently teaching neuroscience, this innovative new resources skillfully bridges the gap between basic and clinical science. Clinical content and numerous cases throughout the book enable readers to actually apply the principles they are learning to real-world situations.

Essentials of Modern Neuroscience includes the strong pedagogy that has proven popular in other revised LANGE basic science titles, including chapter opening Learning Objectives, bulleted chapter summaries, cases, and application boxes. Chapters are intentionally succinct, making them more manageable to student readers. The text is bolstered by nearly 500 rich full-color images that clearly depict the content being discussed in the chapter.

- Market: medical schools, pre-med courses, and graduate students
 - Table of contents and organization mirrors the way most medical schools teach the subject
- Includes unique chapters on Addiction, Affective Disorders, and Neurologic Diseases

July Re-Announced: 2020 Spring & 2019

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Franklin R. Amthor, PhD (Birmingham, AL) is affiliated with the University of Alabama.

Erik Roberson, MD (Birmingham, AL) is affiliated with the University

David George Standaert, MD (Birmingham, AL) is affiliated with the University

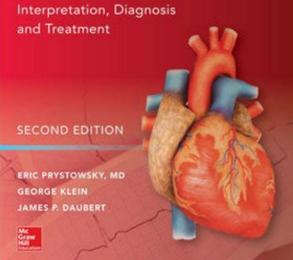
Anne Theibert (Birmingham, AL) is affiliated with the University

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Cardiac Arrhythmias: Interpretation, Diagnosis And Treatment, Second Edition

Eric N. Prystowsky, George J. Klein

The acclaimed primer of electrophysiology – from two leading experts

Cardiac Arrhythmias: Interpretation, Diagnosis and Treatment, Second Edition is a practical clinical guide for healthcare professionals who seek a basic knowledge of electrophysiology and how to interpret and treat patients with arrhythmias.

One of the main benefits of this book is the author's ability to take electrophysiology and break it down clearly and simply so internists and family practitioners who do not have an extensive background in this complex aspect of cardiology can understand it and its relationship to treating arrhythmias. The Second Edition has been updated to include the latest treatment advances, new and important clinical trials, additional cases, and coverage of new drugs and devices.

- Market: Internists, internal medicine residents, primary care physicians
- Enhanced by full-color tracings, and an increased number of tables and illustrations
- The two co-authors, Drs. Prystowsky and Klein are world-renowned experts on the topic of electrophysiology

Eric Prystowsky, Md (Indianapolis, IN) is the Director of the Cardiovascular and Clinical Cardiology Electrophysiology fellowship program at St. Vincent's Hospital in Indianapolis. He has authored more than 700 publications on cardiac arrhythmia. Dr. Prystowsky is past president of The Heart Rhythm Society, and editor-in-chief of the *Journal of Cardiovascular Electrophysiology*. For more than thirty years, he has run a very popular course on electrophysiology.

George J. Klein, MD (Ontario, Canada) is Professor of Medicine at the University of Western Ontario. He is a world-renowned clinician, researcher, and educator in electrophysiology.

• THE BIG PICTURE • PHYSIOLOGY MEDICAL COURSE & STEP 1 REVIEW



Big Picture Physiology-Medical Course and Step 1 Review

Jonathan D. Kibble

With 450 labeled full-colour illustrations, the only physiology guide of its kind makes the learning process more efficient and effective than ever

Favoring quick, streamlined bullet point over large copy blocks, the heavily illustrated *Medical Physiology: The Big Picture - Medical Course and Step 1* provides text, videos, and cases all in one spot to make learning physiology a snap. It provides everything readers need to know about the subject, with chapters on general, neurophysiology, blood, cardiovascular physiology, pulmonary physiology, renal and acid base balance, the gastrointestinal system, the endocrine system, and reproductive physiology—each of which includes video.

- Market: Big Picture Physiology
- 450 labeled, explained full-colour illustrations
- 190 board exam-style questions and answers, including full practice test
- Every chapter includes a complementary video
- Special icons highlights important clinical information

Jonathan D. Kibble, PhD, has taught at the University of Sheffield Medical School and at St. George's University (Grenada). He has taught physiology at The Memorial University of Newfoundland where he served as the physiology course director and conducted research in renal physiology and active learning methods. He also played a lead role in developing the medical curriculum at the university of Central Florida College of Medicine.

July Medical / Physiology PAPERBACK • 10.88in : 8.5in 9781260122503 1260122506 \$112.95 DISCOUNT CODE: M

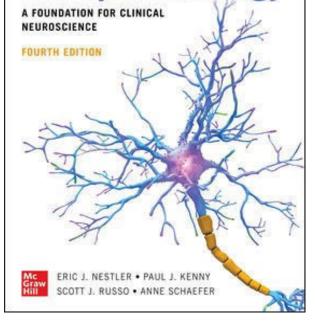
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Molecular Neuropharmacology: A Foundation for Clinical Neuroscience, Fourth Edition

Eric J. Nestler, Steven E. Hyman, Robert C. Malenka

This popular primer gives students and residents a full understanding of the nervous system, neurologic disorders, and treatments with drugs and other substances

Nestler, Hyman, and Malenka's Molecular Neuropharmacology, Fourth Edition covers everything readers need to know about molecular neuroscience. This meticulously detailed guide provides a deep dive into the pathophysiology of neurologic and psychiatric disorders by describing neuropharmacological fundamentals of the nervous system. It builds a solid understanding of major disease mechanisms by reviewing the effects of drug actions (organized by drug category) and explains the neuropharmacology of specific neural and psychiatric disorders. Concise overviews of the effects of drugs and neurologically-active substances appear before the descriptions of the minute details that lead to these effects—a format designed to boost understanding and knowledge retention of critical concepts.

- Market: neuroscience and pharmacology graduate students, residents in neurology and psychiatry
- Key concept summaries head each chapter
- Tables, diagrams, and figures make the intricacies of neurochemistry easy to understand

Eric J. Nestler, MD, PhD, (New York, NY) is Dean for Academic and Scientific Affairs; Nash Family Professor of Neuroscience; and Director of the Friedman Brain Institute at the Icahn School of Medicine at Mount Sinai.

Paul J. Kenny, PhD, (New York, NY) is Director, Drug Discovery Institute, and Professor and Chair of Neuroscience at the Icahn School of Medicine at Mount Sinai.

Scott J. Russo, PhD, (New York, NY) is Professor of Neuroscience and Director of the Center for Affective Neuroscience at the Icahn School of Medicine at Mount Sinai.

Anne Shaefer, MD, PhD, (New York, NY) is Associate Professor of Neuroscience and Psychiatry and a Seaver Fellow at the Friedman Brain Institute at the Icahn School of Medicine at Mount Sinai.



CLINICAL PHYSIOLOGY IN ANESTHETIC PRACTICE

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Clinical Physiology in Anesthetic Practice

Michael G. Levitzky

A clinically relevant, reader -friendly text covering everything the anesthesia provider must know about physiology

This well-illustrated new resource is the most concise and high-yield presentation of physiology topics available to the anesthesia provider. The authors (who are both educators and clinicians) deliver a complete overview of physiology, but, since this book is written for the anesthesia provider, the bulk of the text is dedicated to cardiovascular and respiratory physiology. Clinical physiology in anesthetic practice distinguishes itself from general medical physiology books by the inclusion of case studies and clinical correlation boxed inserts that emphasize key fact that relate to real-world practice.

- Market: anesthesiology residents, student nurse anesthetists
- Numerous case studies demonstrate the clinical relevance of basic science
- The author are experienced educators and clinicians, and know how to present difficult concepts in the most interesting and reader-friendly manner possible
- Key points summarize must-know information, providing an excellent framework for board review

Michael G. Levitzky, PhD, (New Orleans, LA) is Professor, Department of Physiology, Louisiana State University Health Sciences Center.

Kathleen McDonough, PhD, (New Orleans, LA) is Professor and Associate Dean, School of Graduate Studies, Louisiana State University Health Sciences Center.

September

Medical / Anesthesiology PAPERBACK • 9.12in : 7.38in 9781259641954 1259641953 \$175.95 DISCOUNT CODE: M

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Anesthesiology Oral Board Flash Cards Second Edition

Jeff Gadsden, Dean Jones

Medical

A structured way for residents to prepare for random questions on the anesthesia oral boards

Anesthesiology Oral Board Flash Cards, Second Edition are the perfect way for residents to prepare for any random question that an examiner may ask on the anesthesia oral boards. The cards are designed to impart best patient care for a specific disease/condition or surgical procedure. Great for studying alone or with a partner, these cards teach residents how to think through an unexpected operating scenario. The set includes approximately 180 color-coded cards (30 more than the previous edition) plus an instruction booklet that includes tips on how to excel on the oral boards.

- Market: anesthesiologists (recertification annually); anesthesiology residents
- Flip side of cards has been enhanced to include full-color figures, suggested readings, typical oral board questions, and tips

Jeff Gadsden, MD (Durham, NC) is an attending anesthesiologist at Duke University Medical Center.

Dean R. Jones, MD (New York, NY) is an attending anesthesiologist at Columbia Presbyterian Medical Center.

September

Re-Announced: Spring 2020

Catalogue

Medical / Anesthesiology FLASH CARDS • 8IN : 5IN 9780071819466 0071819460 \$106.95 DISCOUNT CODE: M

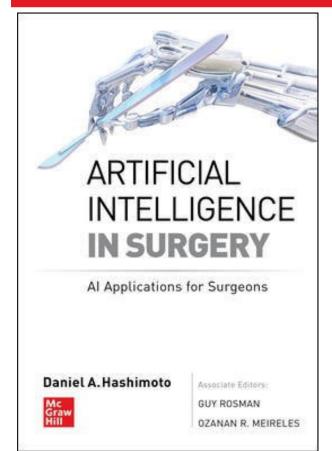
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Artificial Intelligence in Surgery: An Al Primer For Surgical Practice

Daniel A. Hashimoto

The first surgical AI guide of its kind! Machine learning, neural networks, and computer vision for surgical education, practice, and research

With a fast-growing number of companies and labs making revolutionary advances in artificial intelligence (AI), this matchless guide gets surgeons without deep backgrounds in math and technology ahead of the knowledge curve—so they can evaluate new technologies with a critical eye and make informed decisions about bringing AI into their practice.

Artificial Intelligence in Surgery covers the history, principles, and main subfields of AI, offering examples of current and near-future use cases for AI in surgery. It provides readers with a clear understanding of the ethical implications of AI, its potential impact on healthcare policy, and how to read and interpret papers that use AI. The appendix includes a quick reference on AI techniques, their use cases, strengths, and limitations; glossary of terms; important learning resources; and techniques (including examples of appropriate use cases, advantages, and limitations)—all of which can be used to interpret claims made by studies or companies using AI.

- Markets: residents/clinicians in general surgery, as well as endoscopic/minimally invasive, cardiothoracic, urologic, colorectal, orthopedic, neuro, otolaryngology, and ophthalmology; medical students; people in health services research, surgical education, and surgical administration
- Each chapter features highlight boxes of 3-5 key concepts
- Includes an appendix of key machine learning terms and use cases
- 100 photos and illustrations

Daniel A. Hashimoto, MD, (Boston, MA) is the Edward D. Churchill Surgical Education & Simulation, Research Fellow at the Massachusetts General Hospital. He cofounded and serves as co-course director of the Harvard Surgical Program in Innovation, which educates surgeons on the innovation design process.

Guy Rosman, PhD, (Cambridge, Ma) is a research scientist at the Toyota Research Institute where he works on inference topics related to autonomous driving.

Ozanan R. Meireles, MD, (Boston, MA) works in the Department of Surgery, Massachusetts General Hospital, and serves as an Assistant Professor of Surgery, Harvard Medical School.





Master the American Board of Surgery Certifying Exam

Samir K. Shah, Mihir M. Shah

A new must-read for anyone taking the American Board of Surgery certifying exam

Master the American Board of Surgery Certifying Exam provides content critical to examinees seeking to pass the American Board of Surgery Certifying Exam. Based on the Surgical Council on Resident Education (SCORE®) curriculum outline, this unique review includes general information, typical and atypical disease presentations, diagnosis and therapy, including details of the appropriate surgical technique. Material is presented in concise bulleted text, with clear, simple step-by-step instruction for each surgical procedure. Chapterending questions focus on basic concepts, as well as common pitfalls.

- Market: board-eligible general surgeons preparing for the certification exam as well as those preparing for the American Board of Surgery Qualifying Exam, and the American Board of Surgery In-Training (ABSITE)
- Both of the authors passed the exam on their first attempt and are now board certified
- Outlined after the exam blueprint of the American Board of Surgery

Samir K. Shah, MD, (Boston, MA) is a vascular surgeon at Brigham and Women's Hospital and an instructor of surgery at Harvard Medical School.

Mihir M. Shah, MD, (New Brunswick, NJ) is a Fellow in Complex General Surgical Oncology at Rutgers Cancer Institute of New Jersey.

September

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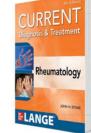
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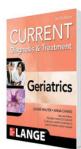
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