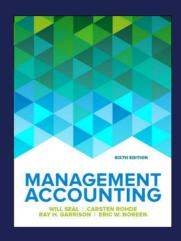


# **Management Accounting 6e**

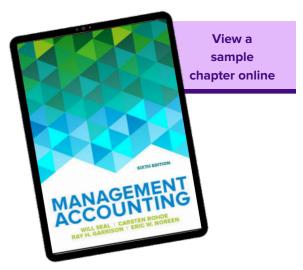
Will Seal, Carsten Rohde, Ray H. Garrison, Eric W. Noreen Print: 9780077185534 eBook: 9781526847164 © 2020 | Published: October 2018





Management Accounting is a market-leading textbook that offers comprehensive coverage of issues related to managing business accounts, enabling students to utilize both financial and non-financial data to paint a picture of the organization they are working in. The book provides an introduction to cost and management accounting, understanding information for decision making, planning and controlling budgets and reporting, and understanding performance management in a strategic context.

The sixth edition has been adapted for management accounting courses across the UK, Europe and South Africa by Emeritus Professor Will Seal and Professor Carsten Rohde. It offers comprehensive coverage as well as a balance between the technical and conceptual approaches to management accounting. Retaining its student friendly writing style and practical approach, it is the ideal text for students studying management accounting, from introductory through to advanced levels.



## What's new?

- New to Connect for 2022: In response to customer needs, 75 brand new calculation based problems have been added to Connect to further develop students practical application skills and cement theoretical understanding.
- Focus on Practice boxes feature mini examples from well known companies accompanied by an exercise to illustrate how management accounting theory affects companies.
- Algorithmic problem sets, calculation questions and finance prep exercises assignable in Connect.

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## **Discover Connect**

All of our leading textbooks are available with a huge range of resources online to augment teaching and learning, saving instructors serious time, helping them manage large cohorts, giving students structure and support, and moving them from theory to application.





## **Connect for Reading**

The ability to set assignments with auto grading and tracking gives you the opportunity to incentivise completion of out-of-class reading and practice so that students get the most out of their course.



### **Connect for Theory**

When students come to class prepared you no longer need to spend so much time covering the theory and recapping the basics – so class time can be spent looking at real world application, engaging in group work and participation, and showcasing your own expertise and passion.



#### **Connect for Structure**

The clear structure and scaffolding set in Connect combat demotivation by ensuring students understand the expectations on them and know where to go for info.



## **Connect for Self-Management**

Within the structure provided by Connect, students actually have enhanced autonomy. Instant feedback on assignments plus student-facing reports allows them to self-correct and manage their own learning.



#### **Connect for Assessment**

The vast test bank in Connect enables you to easily create and assign continuous and end-point assessments so you can dig deep into student performance and intervene earlier to prevent drop out and maximise success.

Algorithmic Problem Sets within the test bank mean you can set the same question, with different input data, to each student so that they can't collaborate on answers - ideal for summative assessment. Alternatively, they can simply be used for students to practise the same concept over again with different variables.

## Reinvigorate Reading with SmartBook

SmartBook gives you, the instructor, the ability to set highly targeted reading assignments and, crucially, monitor student engagement with these and their resultant level of understanding of key concepts.

More than just a regular eBook, the SmartBook assesses students' mastery of concepts as they go along, guiding them to the areas of the text they most need to absorb and tailoring questions to keep plugging away at the concepts they find most difficult.

In the SmartBook environment, students develop an understanding of their strengths and weaknesses through meaningful, instant feedback that allows them to review the concepts they have yet to master and self-direct learning



- Adaptive and personlised reading assignments
- · Instant feedback on progress
- · Personalised learning analytics for each student
- Static and alorigthmic problem sets for each chapter
- · Writing assignments tool
- Video capture tool
- · Student success and wellbeing modules
- Discussion board

