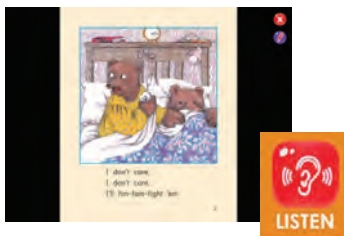




Get Inside the Story

Moo-O is an exciting and effective interactive reading program for students in levels K - 3. In Moo-O, students work collaboratively to make stories come alive. They become the characters and record their efforts to share online with their family and friends.

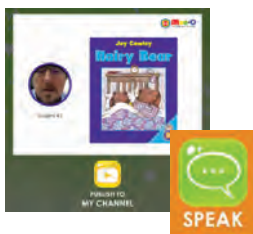
There are four components in Moo-O Plus:



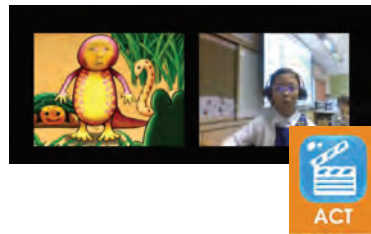
Students become familiar with the story by listening to it. All stories are read by native speakers with an American accent. Teachers can highlight specific points by using the pen feature.



Students learn new vocabulary that appears in the story. They can practice new vocabulary by taking a gamified spelling quiz.



Students answer three questions about the text to create an oral book report which can be saved and shared with the teacher, class, and parents.



Students become characters in the story. They bring the characters to life. They can save and share their story with friends and family.

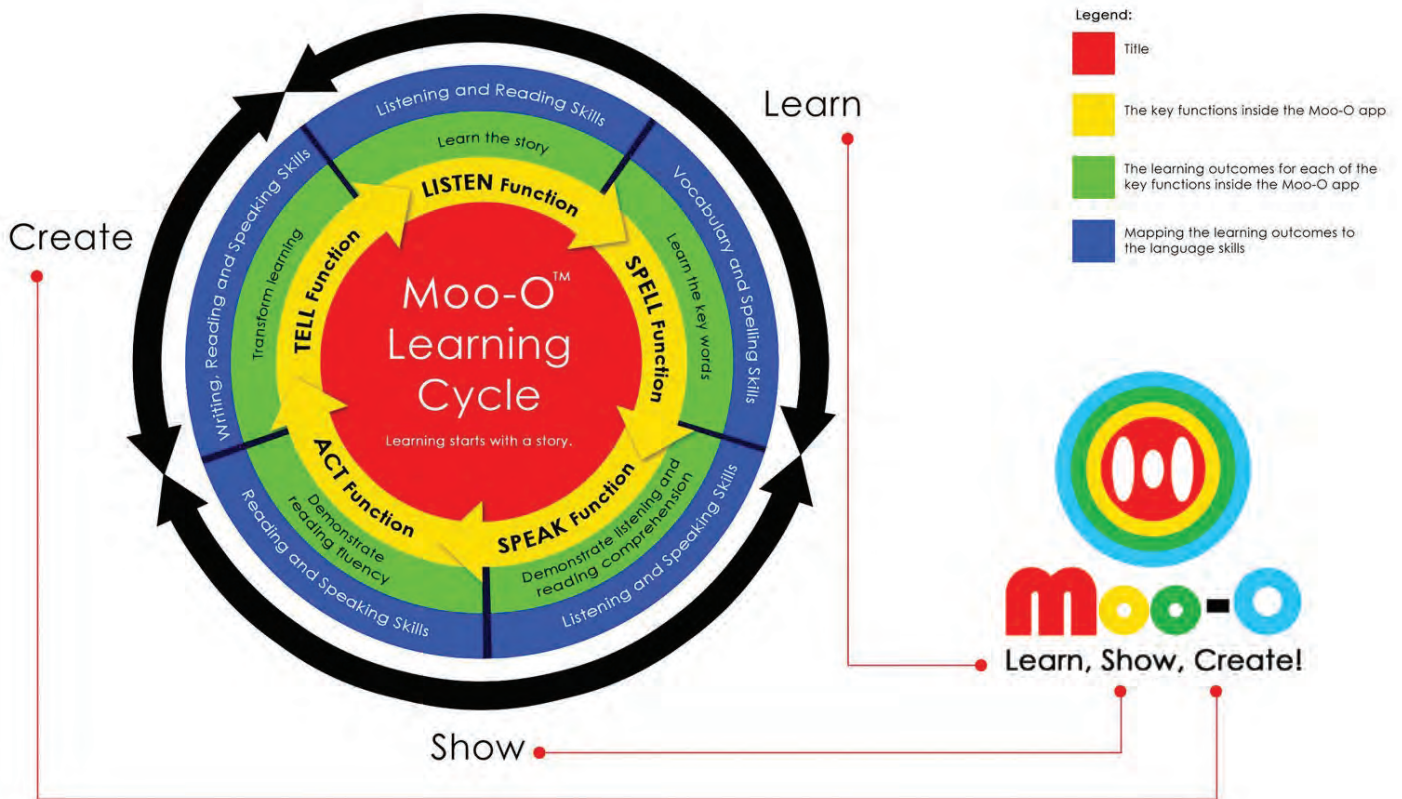
Moo-O is extremely popular with students and teachers and parents as a unique way to improve reading and fluency skills. Students are motivated to participate in lessons because they are having fun. They work with their friends to create meaningful digital content they can share with their families.

Moo-O is being used by a third of the public schools in Singapore with very positive feedback from teachers, students and parents. For the past seven years, there has been a Moo-O competition between schools. Last year more than 45 schools participated.



Key Features:

- Immersive digital storybook
- Stories by Joy Cowley, an award winning author of storybooks for children.
- Inspires children to read fluently and expressively.



Key Components

- Reader with Moo-O Access Licence Code
- Moo-O Access Licence Code (Level)
- Moo-O Access Licence Code (School)





Sample Pages

← HAIRY BEAR



brave



LEARN THESE WORDS

TAKE A QUIZ!

HI-SCORE: 35 1/6 0 point



w h i s p e r

CHECK ANSWER

QUIZ

HI-SCORE: 35 1/6 5 points




w h i s p e r

CONTINUE

QUIZ



Driver: I will go to town in my vintage car, my big green vintage car.



Hissy Snake: Here is my poem. Come here, my friends. Hiss hiss, hiss. Let me give you a hug and a kiss.

Cowboy Joe: Mighty nice weather, Katie. Trot, trot, trot.




Hello, Little Bee. You have been gone for a long time.



Girl: Brr-rrr, brr-rrr, all the way to town.