

## The Gold Standard for Introductory Zoology

Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, *Integrated Principles of Zoology* is considered the standard by which other texts are measured with:

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- Opening chapter prologues drawn from the chapter's theme to establish and contextualize the learning.
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- Chapter notes and essays that offer interesting sidelights to the narrative.

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- An eBook and a *SmartBook*® adaptive reading experience, designed to help students learn faster, study more efficiently, and retain more knowledge.



# Integrated Principles of Zoology

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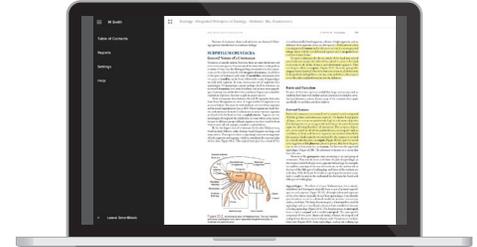
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